



 Socitm

Local government post-Covid recovery – the digital perspective

Sam Smith, Socitm President

12 March 2021

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Digital Trends and our Post Covid Recovery

Digital Inclusion	Data
Economic (Green) Recovery	Tech Trends & Work

Digital Exclusion

Data

Economic (Green) Recovery

Tech Trends & Work



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Sam Smith

Then and Now

Then

- 20+ years in local government
- Started work for Cambridgeshire

County Council specifically

supporting social workers using IT

- Worked in various technical and managerial roles for CCC before moving to LGSS
- Responsible for creating the IT strategies for LGSS and customers (5 local authorities and a Health trust)
- Elected as Vice President of Socitm 2018
- In March 2019 left LGSS for pastures new (sort of)

Now

- Assistant Director of IT & Digital Services for Cambridgeshire County Council & Peterborough City Council
- Socitm President – Policy lead for 'Healthy and well communities'



My patch - Cambs and Peterborough



- **1 x CCG**
- **1 x STP**
- **1 x Foundation trust**
- **3 x Acute hospitals**
- **Part of regional ambulance trust**
- **1 x Combined authority**
- **1 x Unitary authority**
- **1 x County council**
- **5 x District Councils**
- **Many town & Parish Councils**



Policy briefing

Digital trends in local public services 2021

February 2021



Recent publication



Digital trends in local public services 2021

- 
- Moving from 2020 turmoil to 2021 opportunities**
...to fully exploit data creating information of value.
 - Adopting a more open attitude to risk, sharing and collaboration of data.**
 - Reshaping the workplace.**
Moving from place to person will be accelerated.
 - Increasing cyber security across all touchpoints a priority.**
 - Harnessing data to become a new discipline.**
 - Designing services to meet changing expectations of citizens.**
 - Leveraging AI and predictive modelling.**
...to help understand climate change at a local level with greater clarity.
 - Integrating technology into buildings and changing work practices**
...allowing them to be used more flexibly within the community.
 - Collecting, storing and managing and using data**
...a continued theme throughout 2021.
 - Accelerating introduction of 5G networks, drones, driverless cars and gamification.**

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Download the full policy briefing, Digital trends in local public services 2021 [for a policy briefing, digital trends 2021](#)



Digital Trends and our Post Covid Recovery

Digital Inclusion

Data

**Economic (Green)
Recovery**

Tech Trends & Work





Digital Exclusion





Real world initiatives

Free public access Wifi available in Ramsey, St Ives, and St Neots - with Huntingdon coming soon

The area is becoming fully connected

17 December 2020



Town / City Centre Wifi



Broadband – for school children

Laptops – for school children

City Council

WE CAN WORK IT OUT
LIVERPOOL'S PANDEMIC PLEDGES



GET CONNECTED

We will provide free home broadband for those children and families in or at risk of poverty.

The pandemic has shown that 'digital exclusion' impacts health, education and opportunities in a far greater way than previously thought.

Working with private sector partners and the public we estimate this could help 20,000 children and is part of our wider commitment to give the whole city a digital future.

#WeCanWorkItOut



Laptops for Children



Cambridgeshire County Council is organising this fundraiser on behalf of CAMBRIDGESHIRE CULTURE FOUNDATION.

£111,925 raised of £2,600,000 target

54 donors 70 shares 54 followers

Share

Donate now

A K RETAIL HOLDINGS LIMITED A K RETAIL HOLDINGS
£1,475 · 6 days ago

Anonymous
£50 · 8 days ago

Shafiq Jetha
£15 · 9 days ago

Sally Rose



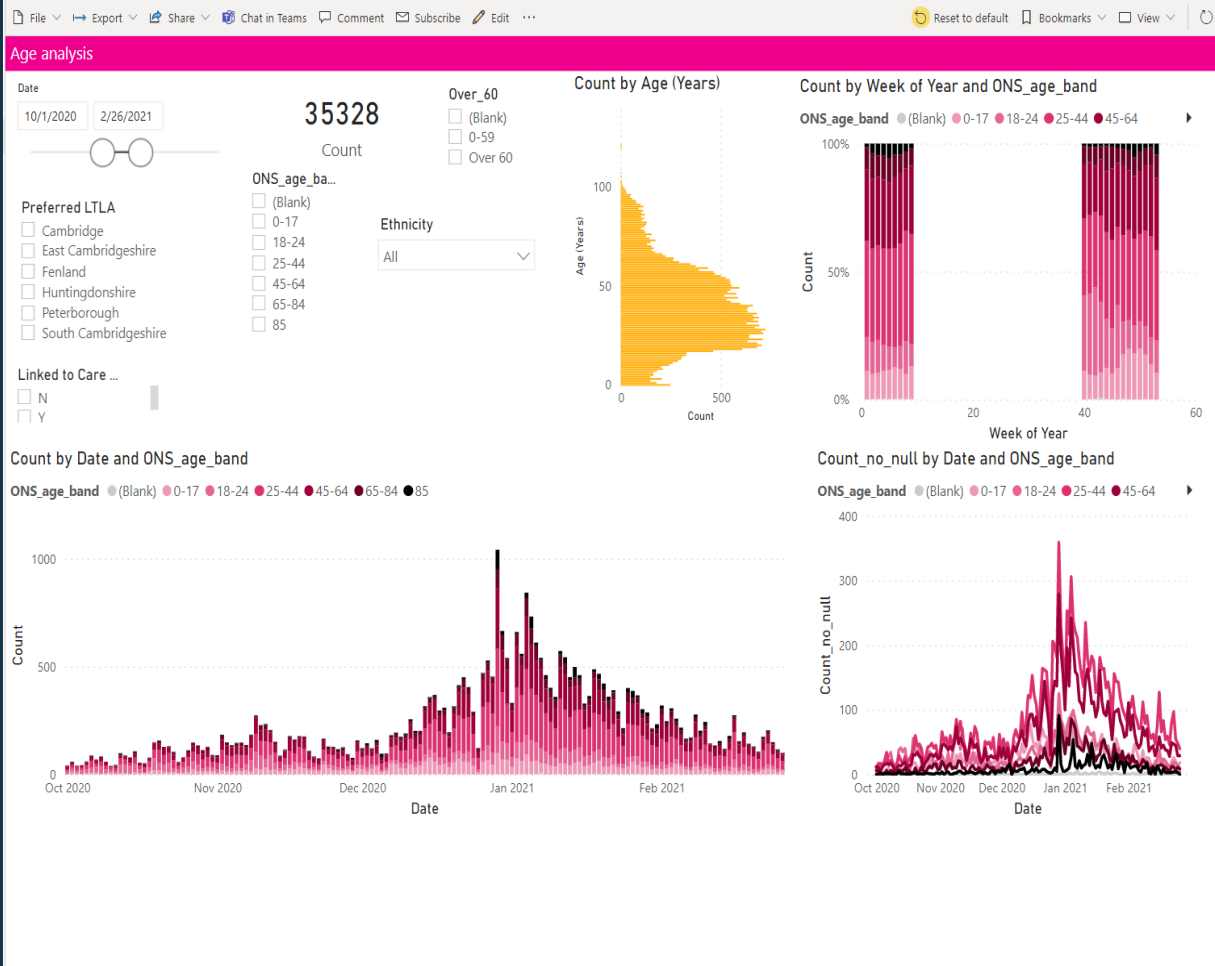
Data



Data into Business Intelligence

Public Health
Covid 19 reporting
dashboard for
Cambridgeshire &
Peterborough





Data -
by age



Characteristics

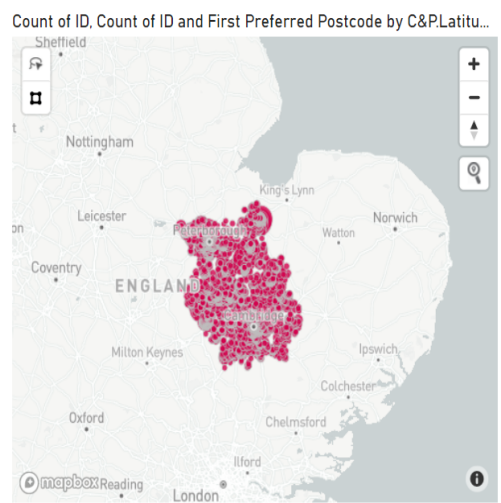
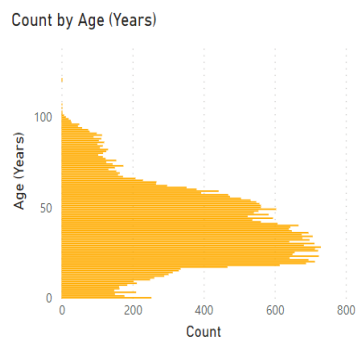
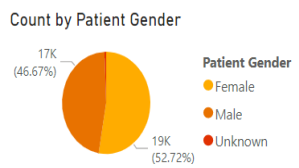
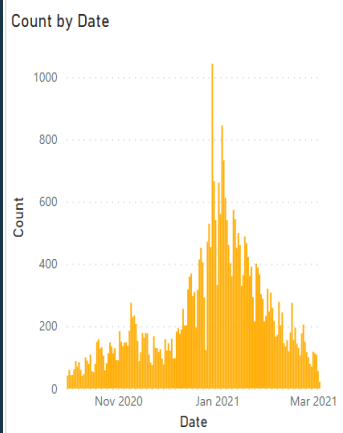
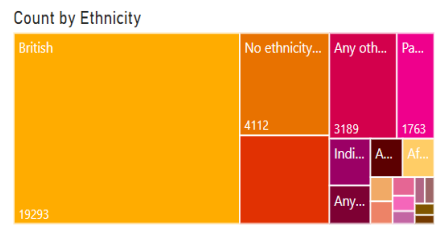
Date: 10/1/2020 12/31/2021

Linked to Care Home: N Y

Preferred LTLA: Cambridge East Cambridgeshire Fenland Huntingdonshire Peterborough South Cambridgeshire

35894
Count

- ONS_age_b...
- (Blank)
 - 0-17
 - 18-24
 - 25-44
 - 45-64
 - 65-84
 - 85
- Over_60
- (Blank)
 - 0-59
 - Over 60



Data - by characteristics





Economic (Green) Recovery



Real world examples



**Enabling
Digital
Delivery**



Working with
telecoms
& mobile
network
providers



Finding
ways to
reduce
delays &
costs



Trialling
Streetworks
Toolkit
for
UK Gov

BARRIER BUSTING TEAM

Click it Local



Posted: Wed, February 17th, 2021



Huntingdonshire District Council has launched a new partnership with online retail platform 'Click It Local', which will enable independent shops in towns across the district to offer a range of products for customers and have them delivered on the same or next day.

From Tuesday 2 March, residents in Huntingdonshire can use Click it Local, enabling them to purchase everything from one marketplace – from weekly food essentials, gifts and treats from any independent businesses signed up to the platform.

Items can be chosen from many different shops within an order, with one payment and one delivery fee.

If you are a business interested in finding out more about signing up with Click it Local, please contact: hello@clickitlocal.co.uk





Tech Trends & Work





Tech & Digital Trends

Hybrid working

Building Access Management

Desk booking/allocation

Distributed workforce

Automation

Lo-code solutions

PowerApps/Teams

Zero Trust Authentication

Questions?

