

# Virtual Bradford

UK Authority: Smart Places, Smart Cities 2021

Adrian Walker and Andrew Wilson



**VIRTUAL BRADFORD**

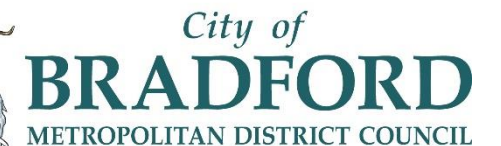
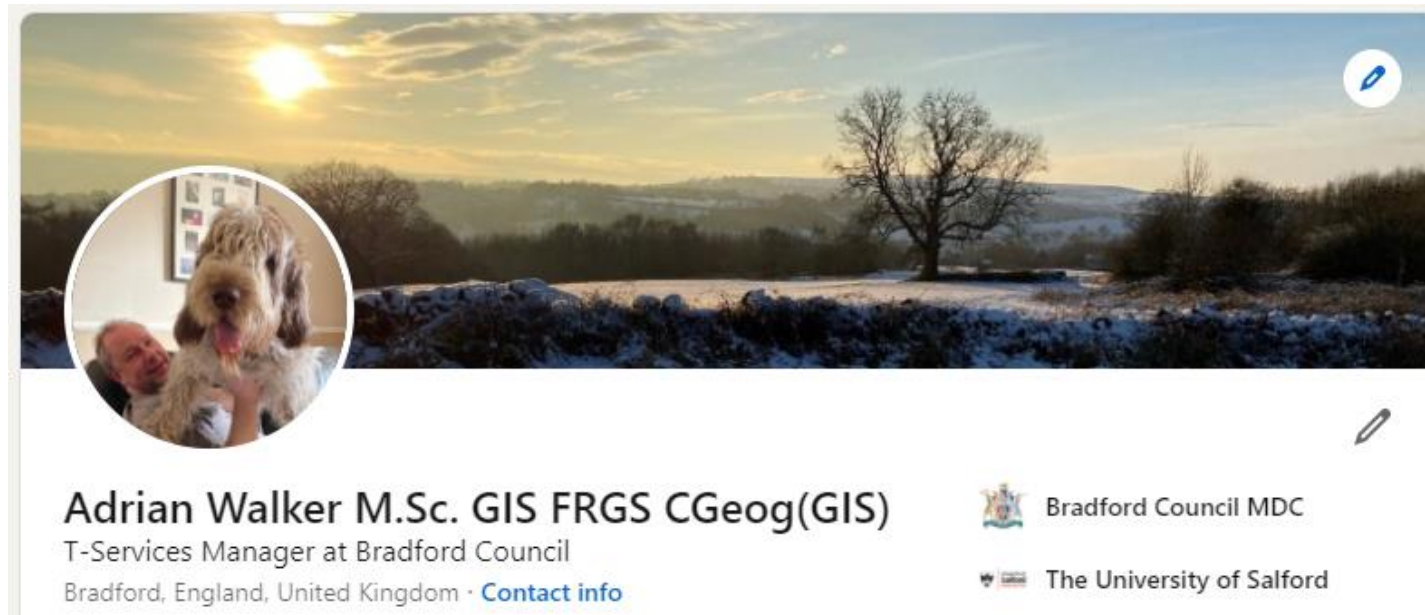
@BradfordVirtual



*City of*  
**BRADFORD**  
METROPOLITAN DISTRICT COUNCIL

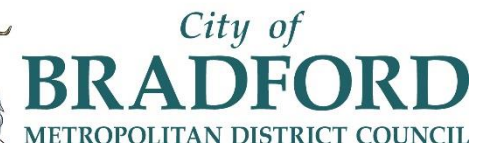
# About me.

- Have a look on [LinkedIn](#) 😊



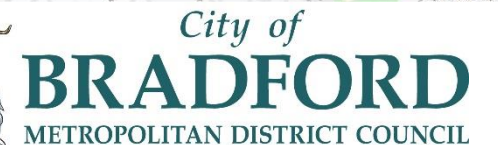
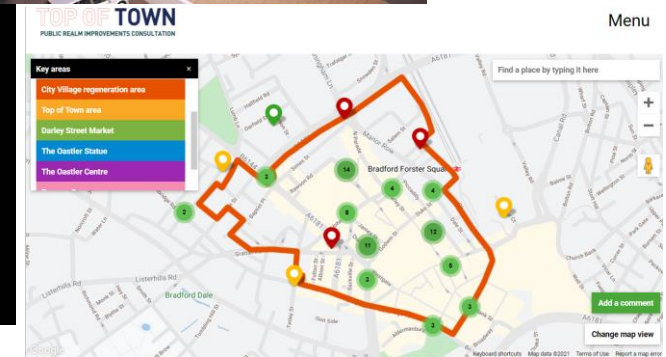
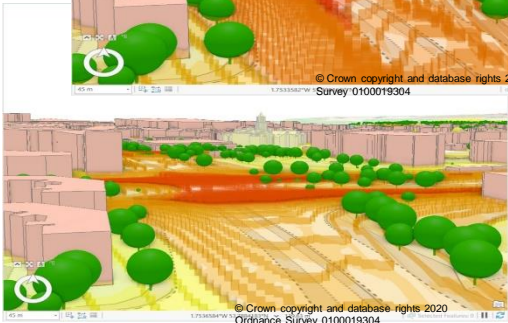
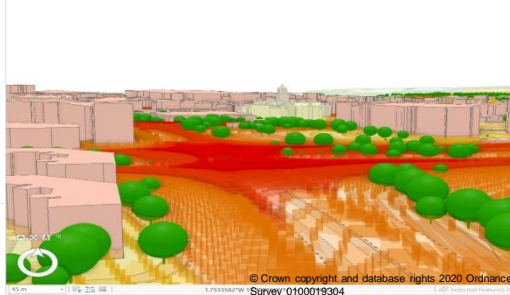
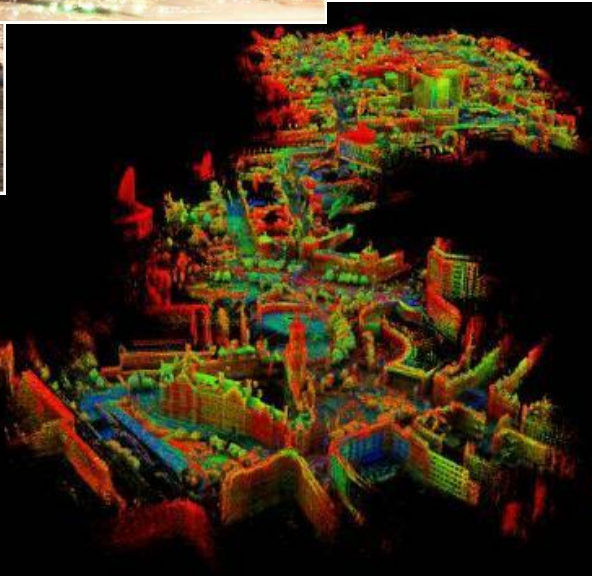
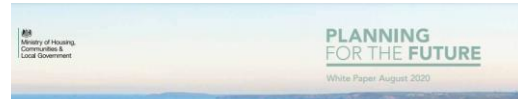
# Why do it?

- The real world and the digital world are fundamentally connected.
- A Digital Twin for Bradford unlocks information, ideas, investment and impact!
- Politicians, businesses, developers and communities all need the best available resources to help make better decisions.
- Bradford is at a critical juncture. Covid-19 recovery, growth ambitions, well-being challenges and resilience.
- Digital assets that are open-by-default support innovation, collaboration and delivery.
- Supporting Bradford District as a ‘test-bed’ for positive change.



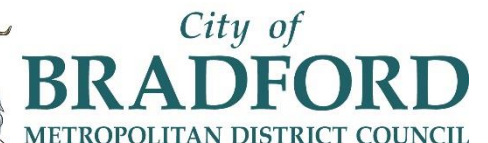


# Immediate potential.



# How?

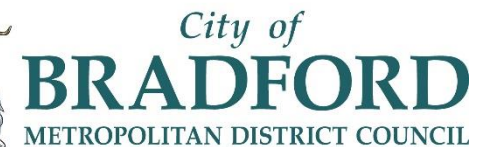
- [SCORE - Smart Cities + Open Data Re-use](#) (SCORE) is a European Union funded project with nine cities and three universities participating: Amsterdam, Aarhus, Aberdeen, Bergen, Bradford, Dordrecht, Ghent, Gothenburg, Hamburg, University of Amsterdam, Aarhus University and University of Bradford.
- The partners develop innovative solutions based on open data and focus on sharing insights and methodologies for developing better public services.





# How?

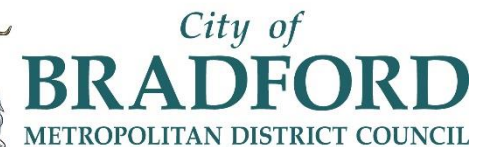
- With the School of Archaeological and Forensic Sciences.





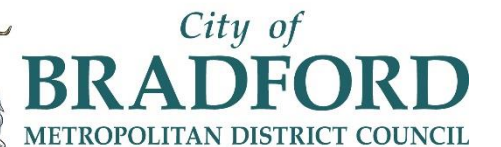
# VISUALISING HERITAGE

IMAGE | PROCESS | ANALYSE | PRESENT



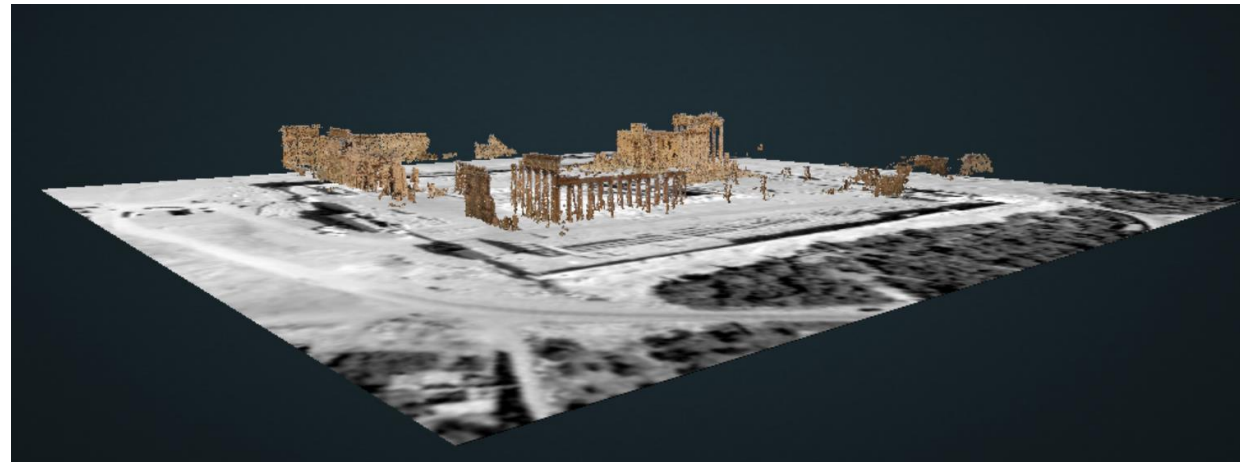


# HS2 Roundhouse



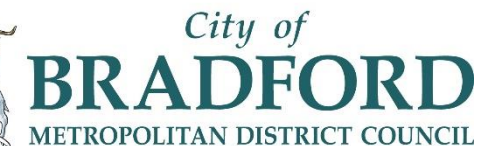
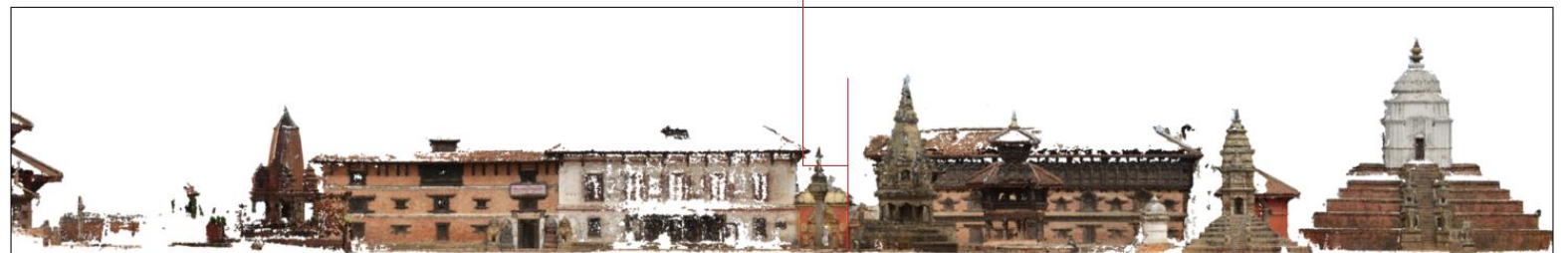
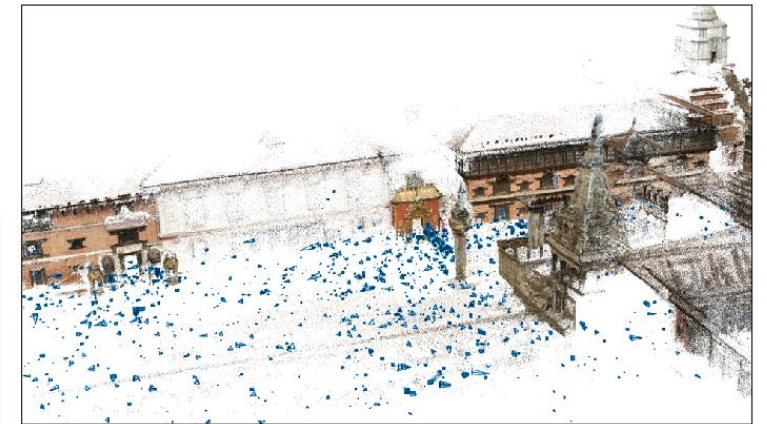
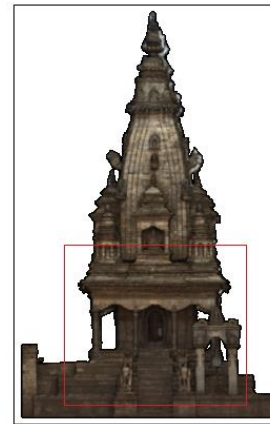


# Palmyra, Syria



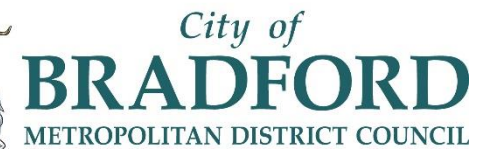
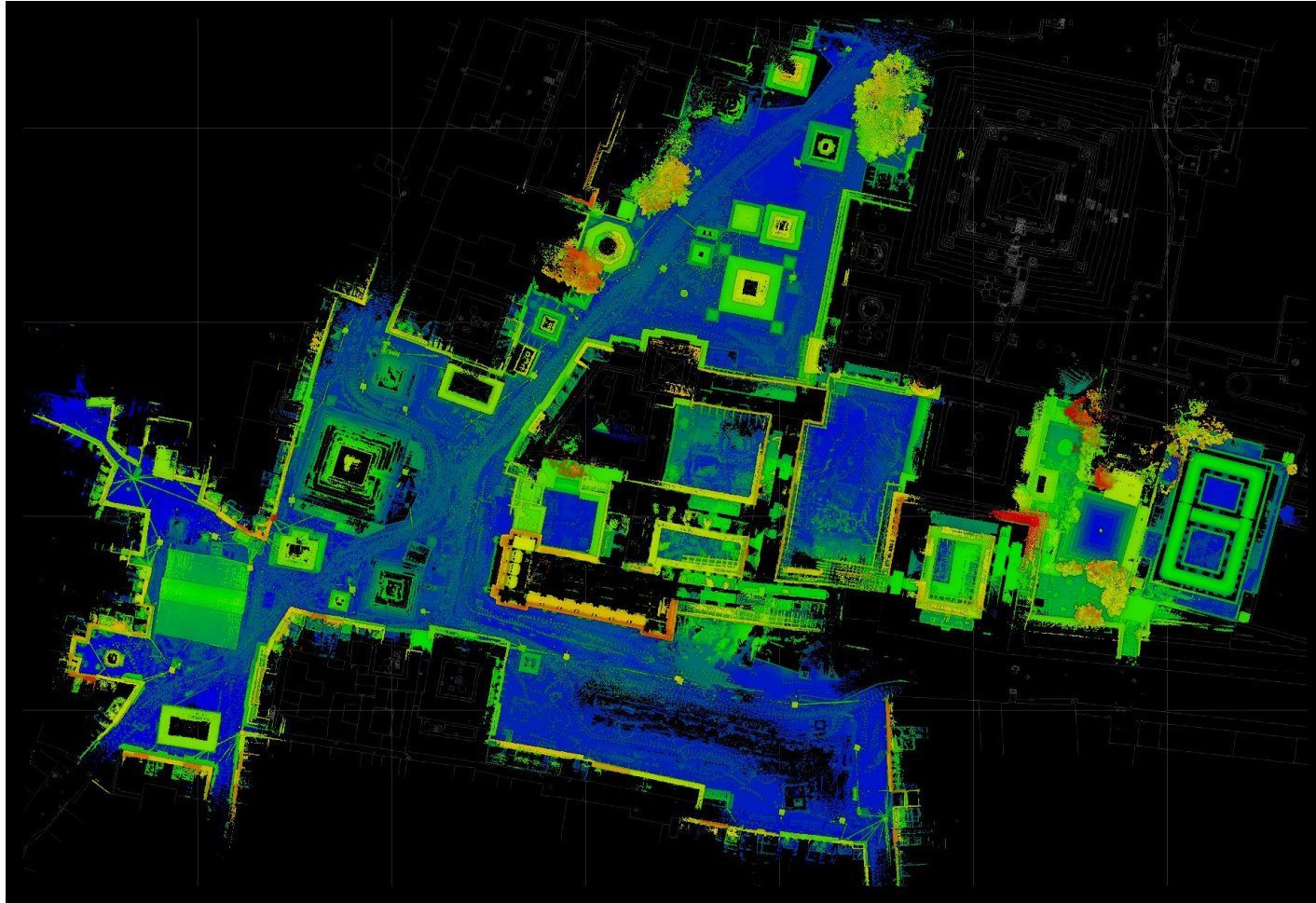


# Kathmandu, Nepal



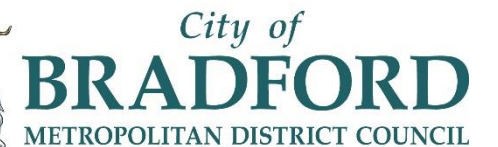
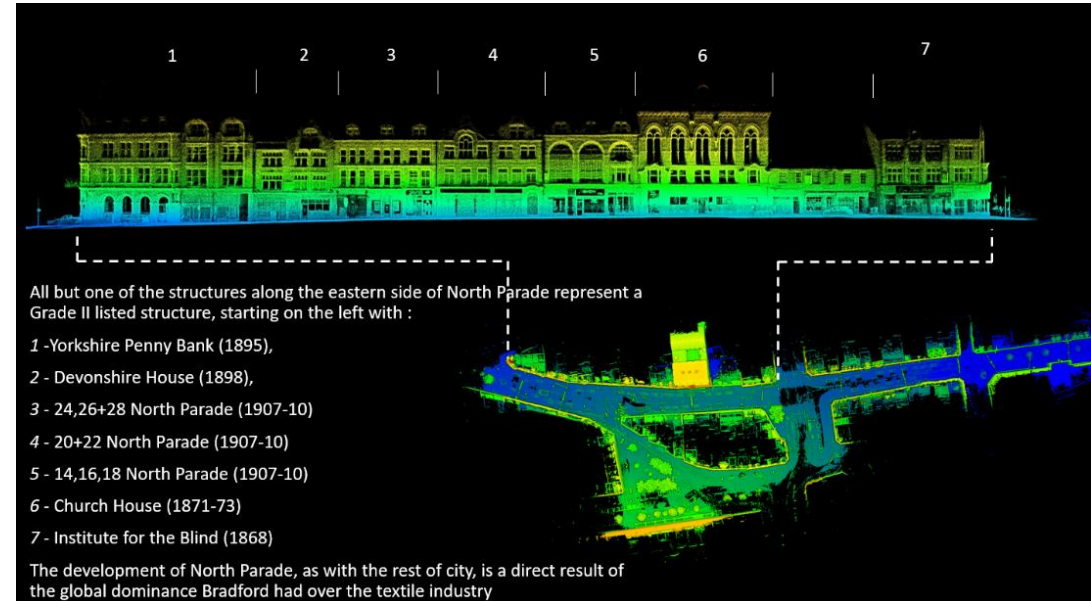
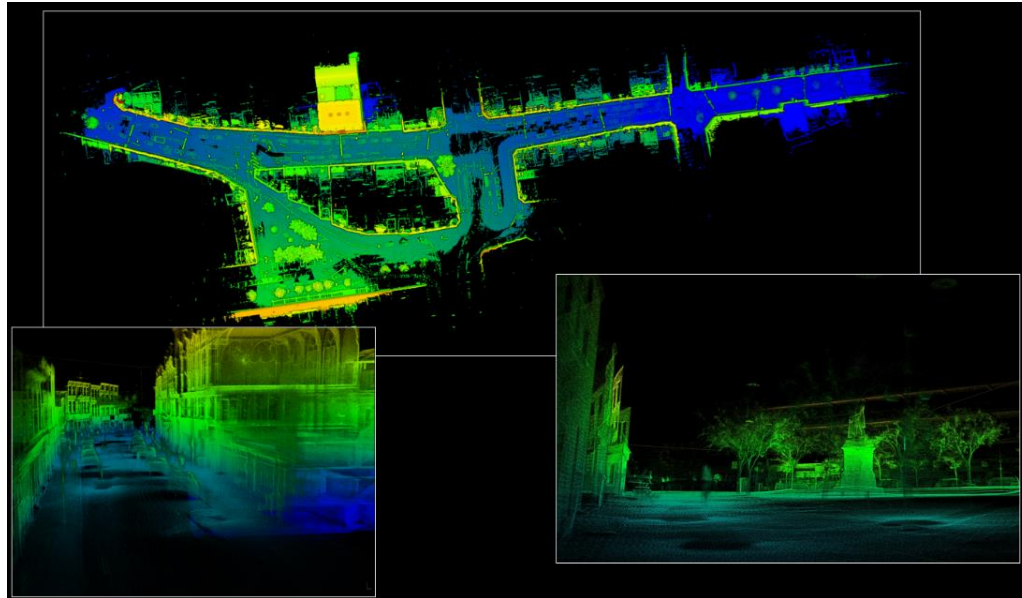
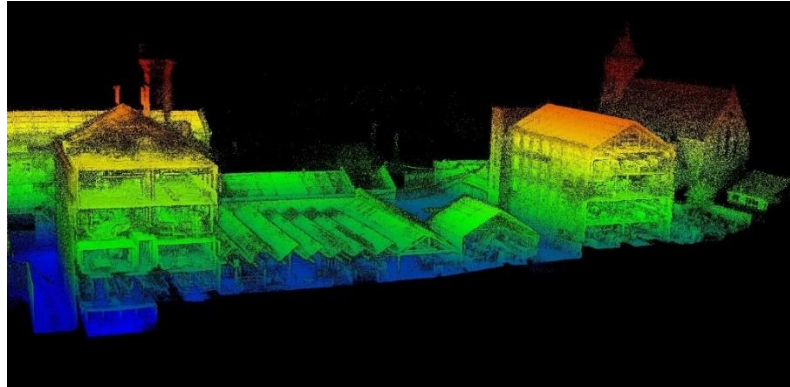


# Kathmandu, Nepal



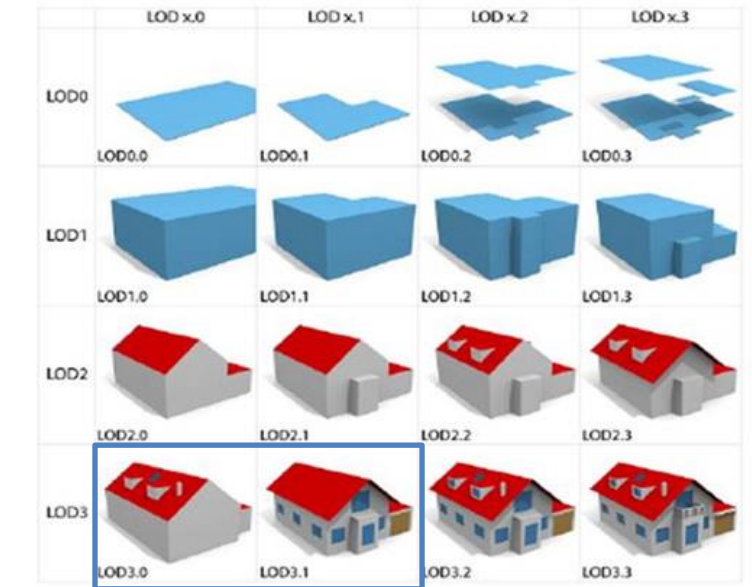
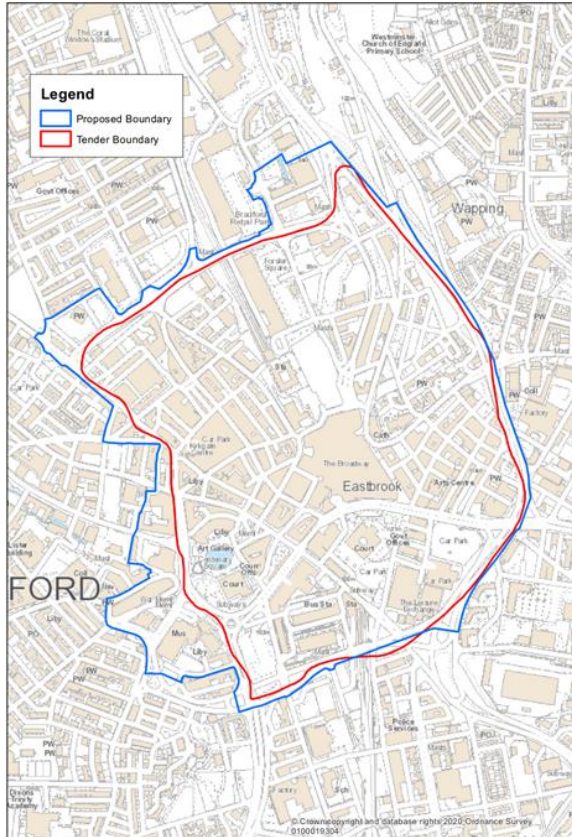


# Townscape Heritage



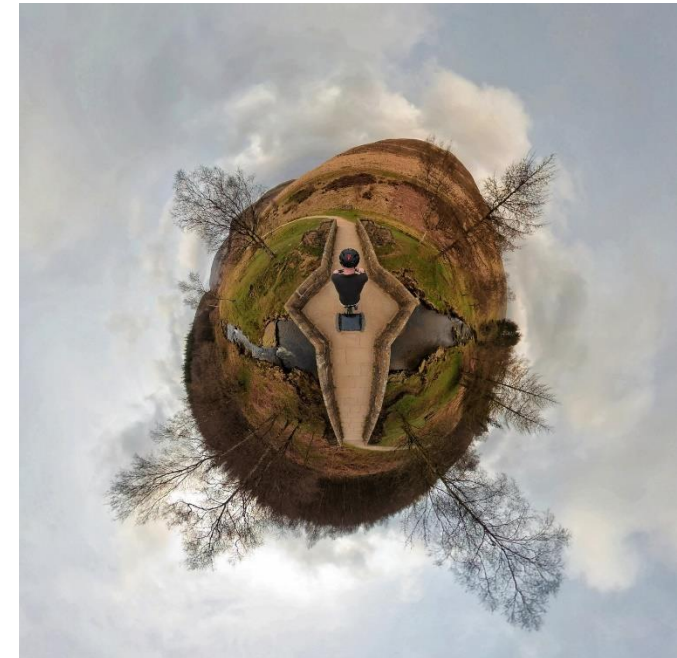
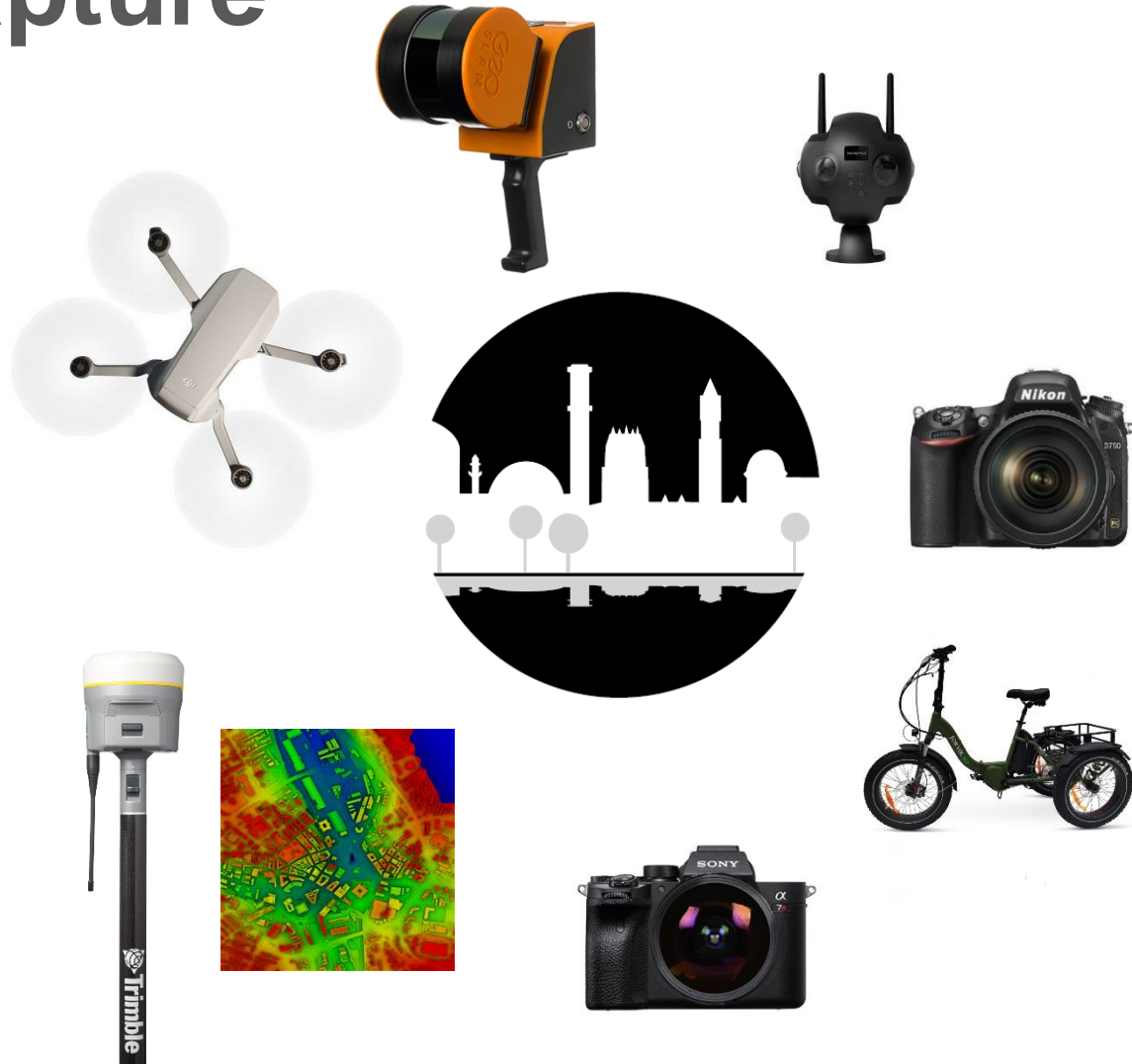


# Initial coverage





# Capture



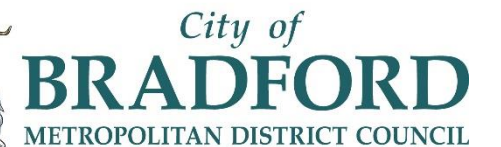
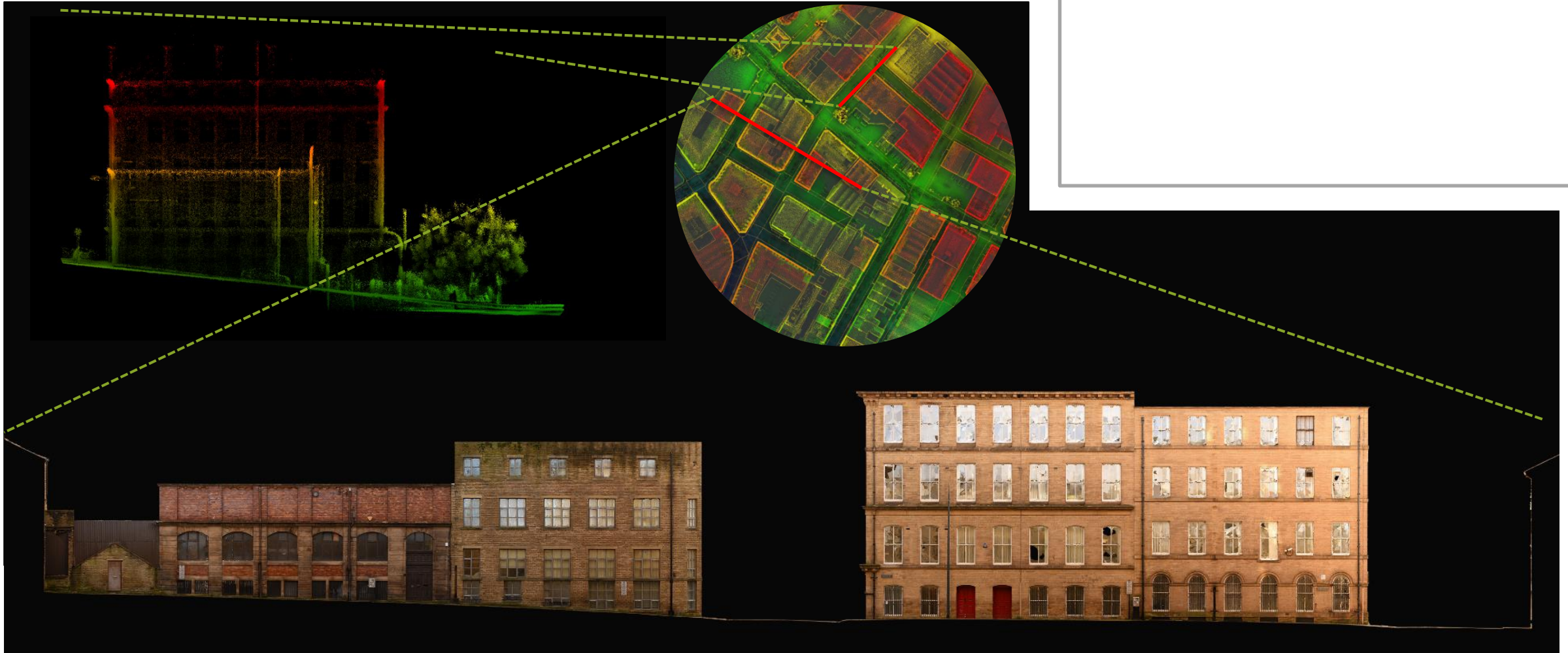


# Textured imagery





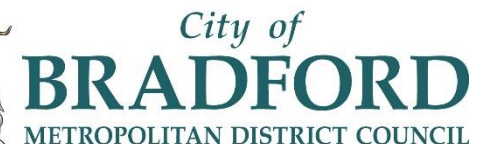
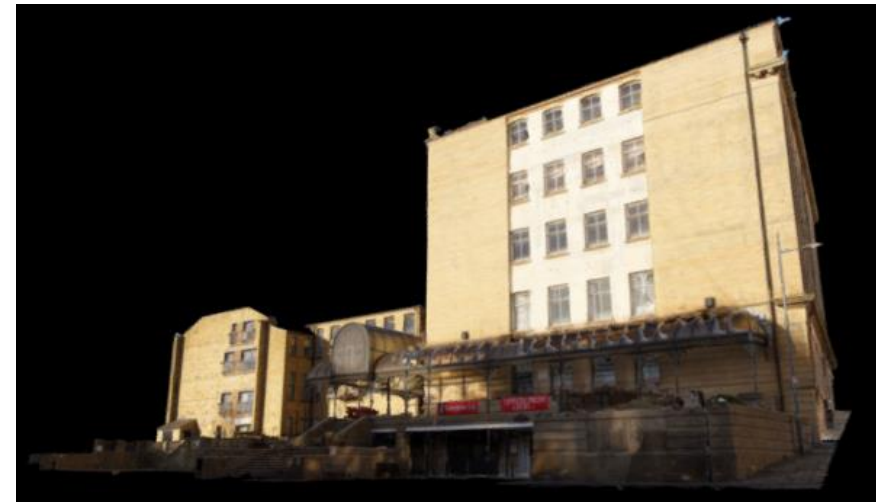
# Little Germany, Bradford





# So what's different?

- Open source platform to share the data.
- The model will be free of copyright using the [Open Government Licence](#) to anyone, the uses are likely to be limited only by your imagination.



# Contact us



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