

# Powering Public Services through Partnership and Place



Working with our members to harness the power of tech to...

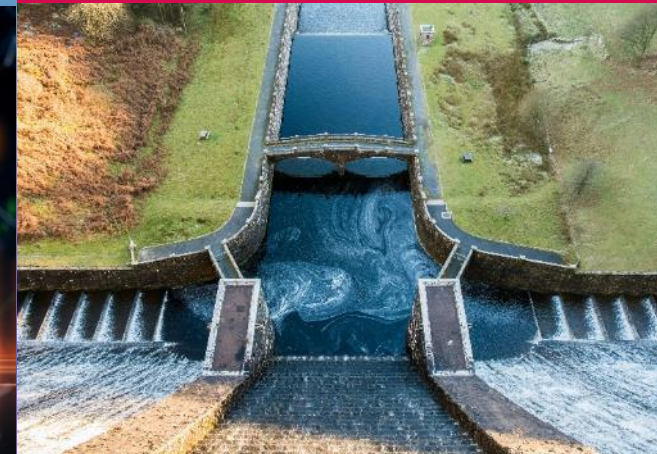
**techUK**

Empower people

Strengthen society

Drive the economy

Protect the planet



# Coordinator, Community, Coach & Champion



Collaborating with partners to build & amplify transformation and innovation messaging.

Build partnerships across supplier base and local public services to help solve common challenges.

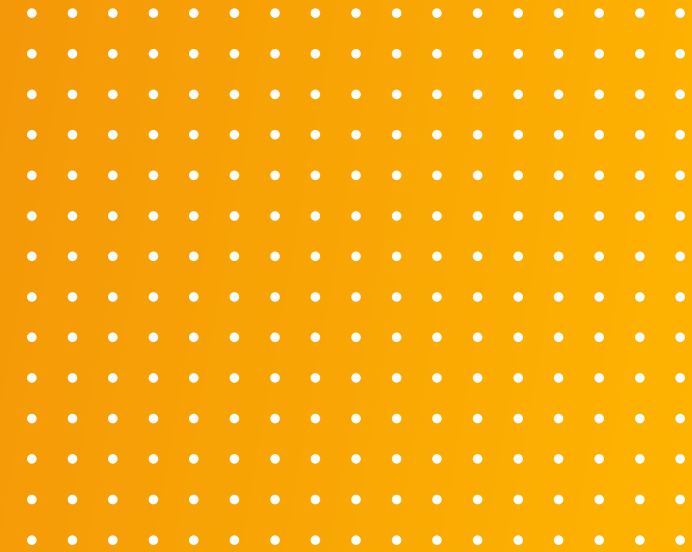
Demystifying perceived challenges & obstacles to transformation & innovation and illustrating the art of the possible.

Signposting good practice and what good looks like across local public service transformation & innovation.

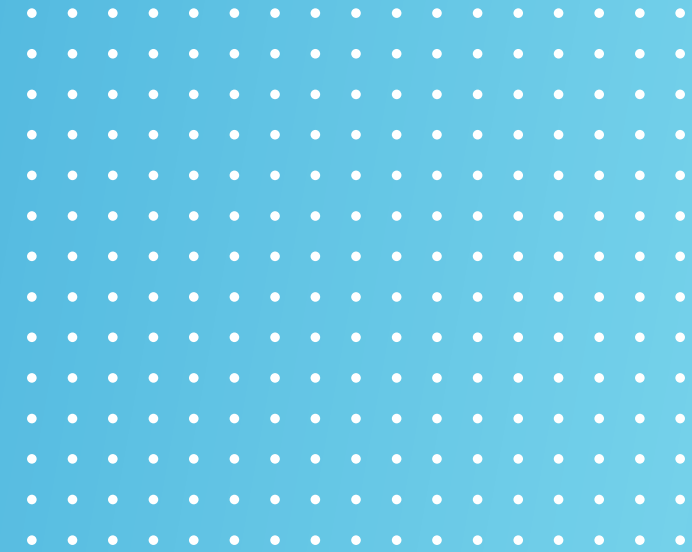
## Public services or place of the future?

*A truly digital and innovative public service will be more connected and integrated with citizens, communities and businesses reaping the benefits, using digital to re-imagine service delivery that is user-centric and meets user needs. In adopting a smarter, more holistic vision of the citizen and place, communities are motivated to come together with shared values and skills, to drive a better quality of life for all. Citizens are at the heart of local problem-solving and decision making to deliver better outcomes.*

To fix the plumbing we need to collaborate across both public sector and the supplier base. It is not about buyer vs supplier.



Getting the basics right  
to enable innovation  
and technology to  
flourish and be  
meaningful.



# Procurement as the enabler of innovation



*“While the digital marketplace has given visibility and access to various opportunities, the process is still complex for SMEs.”*

The top three barriers identified by the survey are:

- 1** A risk-averse culture within the Civil Service
- 2** Too many frameworks
- 3** Lack of meaningful early industry engagement

Despite explicitly extolling the virtues of SMEs, the public sector still struggles to harness them, and this starts with the culture. Moreover, unlike larger organisations, SMEs do not have dedicated framework teams for applying to frameworks.



# Opportunities to collaborate

- Pre-procurement marketing engagements.

Engaging market early to access the breadth and depth of industry in a neutral forum, ensuring a diverse and plentiful response to a tender.

- Art of the possible workshops.

Taking an outcome-based approach to procurement.

- Interrogating challenges together & articulating the right problem.
- Informing councils on latest innovations & role digital can play in improving outcomes.
- Opportunities to co-design solutions.
- Industry understanding the problems councils face and how their technology can help solve them.



# Thank you for listening & get in touch!

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## ➤ How can techUK help?

### ➤ It's all about collaboration

- pre-procurement market engagement
- art of the possible workshops
- industry days
- testing ideas with suppliers.
- Showcasing case studies.

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