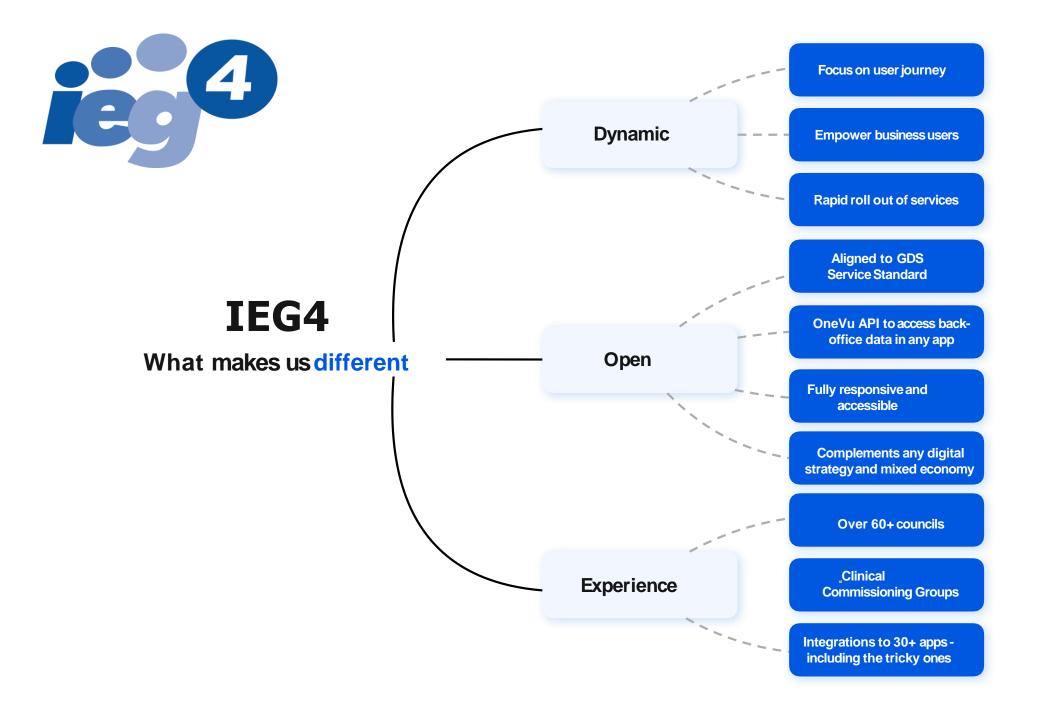




Rob De Felice
Business Development
Director
Rob.defelice@ieg4.com
@Defeliro - Twitter

- SME in Cheshire
- Founded in 2006
- Consistent Company Growth Year on Year

- 60+ Public Sector Clients
 Councils and NHS CCGs
- 32 Members of Staff
- Microsoft Gold Partner
 Former Global Microsoft Partner of the Year



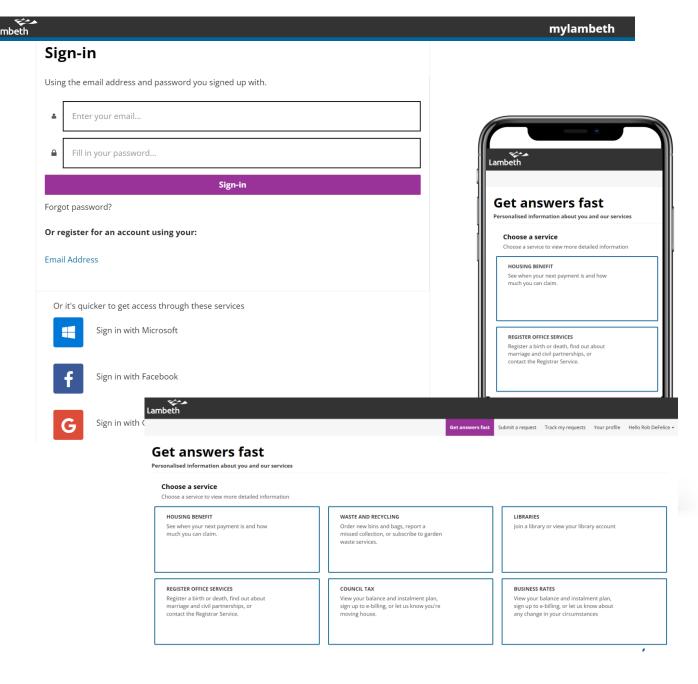
#WeDoTricky



OneVu – Self-Service portal single-sign on

- OneVu single place where citizens, businesses and partners access council services in a consistent & coherent way
- Seamless integration to back-office systems in 'real-time' utilising vendor APIs
- ➤ Single Sign-On to 3rd party portals using industry standard protocols e.g. OAuth and Open ID
- Social Media access along with traditional e-mail / password access
- OneVu also offers a unique sign-up process using Mobile Tel No only

Single view of the 'COUNCIL'





A cohesive and seamless omnichannel experience



Citizen creates account on their phone and signs up to eBilling via WhatsApp



Citizen is sent a WhatsApp to tell them they have a new bill



They log in at home and view their latest bill later that day



They complete a form on their tablet and can instantly start tracking this online.



An OpenProcess action automatically sends a text via GOV.UK Notify to say the request has been received



The citizen calls and the agent logs the call and can see details of all of their activity in a single simple to view timeline:

Single view of the 'CUSTOMER'

Your Timeline

View and edit your profile details



Call Finished

22/05/2020, 11:04:12



Call Started

Council Tax - Recovery



Graffiti Reported

Online form completed



Council Tax eBill Viewed

Council Tax Reminder - Account 20139422



Council Tax eBill Sent

WhatsApp - phone no - 07713491749



Account Accessed

Login happened at this time



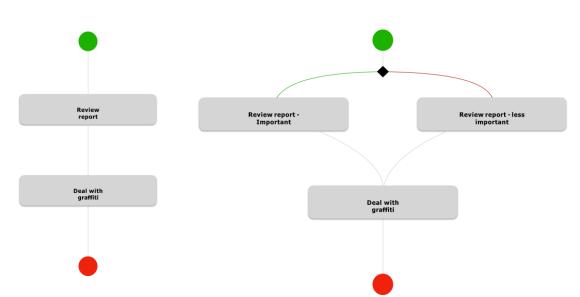
Account Created

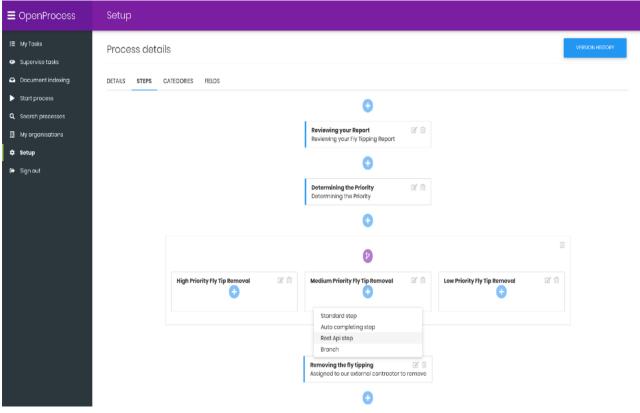
Initial account opening



Open Process IEG4's powerful workflow & case management platform - OpenProcess

- ➤ Business User focused 'low code' rapid application development
- > Easy and intuitive process flows & decision trees (Flex)
- User / roles / permissions to manage access and views
- ➤ Microsoft Power BI reporting dashboards
- 'Real-time' bi-directional communications
- ➤ Open Process APIs supports 3rd party systems access







Promote Local Services

Benefit **Payment** Alerts

Benefit Claim **Progress** Update

Lambeth News Letter





Council Tax eBill

Biz Rates eBill

Messaging Support









Council

Tax Recovery

Alerts

New Landlord Schedule

Housing

Repair **Progress** Update

Housing Recovery Alerts

> Birth Cert. Request Complete

#WeDoTricky

Generic, citizen opted into, notifications News, events and more







OneVu

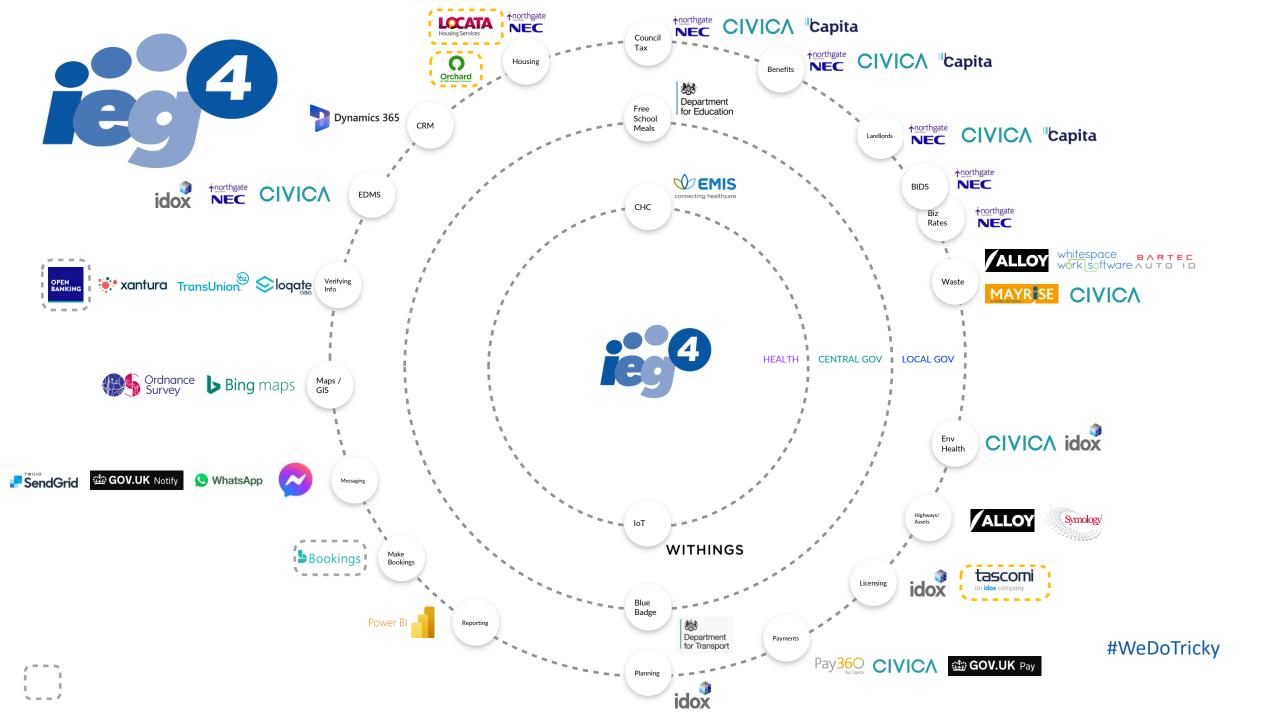
Licensing COVID Renewal **Payment** Reminder **Progress** Update

Broadcast Is three things

Benefit eNotifications, Council Tax eBilling, Housing eNotifs etc.

Dynamic, citizen opted into, notifications

Ad hoc, service driven, notifications Arrears Alerts, Pro-active recovery reminders, SPD Reviews









- > Delivering a holistic view for citizens embracing 'My Home' & 'My Community'
- Community based services including: Health & Wellbeing & My Area & Social Prescribing
- ➤ Integrating localised directory of services and mapping Data Stores e.g. London (LOTI)
- Further AI & ML innovation to help refine and deliver customer focussed solutions
- ➤ Adult social care incorporating relationship with CCG's driving early intervention





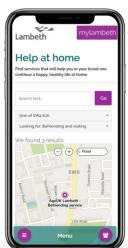


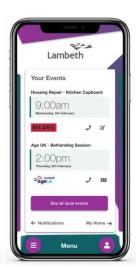
My Community











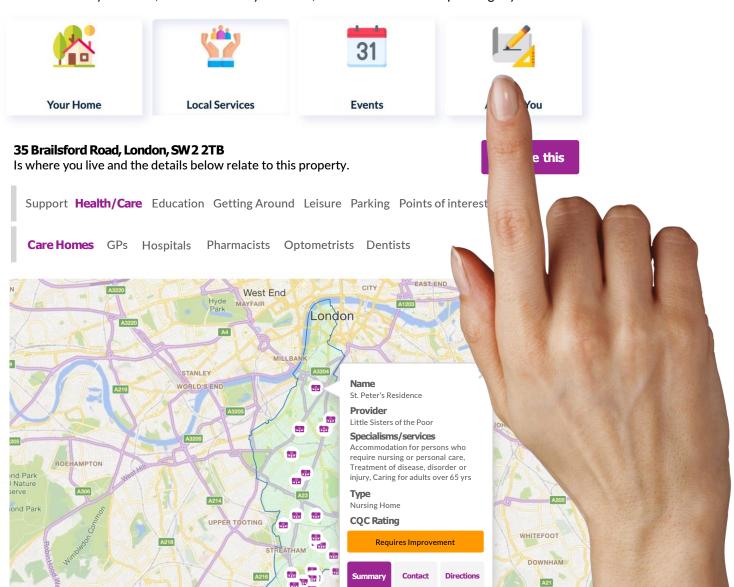


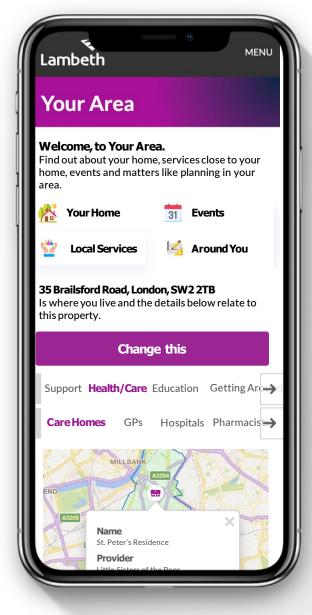
Your Area

Lambeth

Welcome, to Your Area.

Find out about your home, services close to your home, events and matters like planning in your area.







Thank you for listening Q&A Session #CitizensFirst









