Confirm

Smart City or SMART CITY

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precisely

Typical Client Goals

How can we make our citizens feel more supported?

How can we better support citizen engagement?

How can we modernize our place infrastructure?

How can we attract the right intellectual capital to our place?

How can we attract new businesses to our Places?

How can we improve our decaying infrastructure?

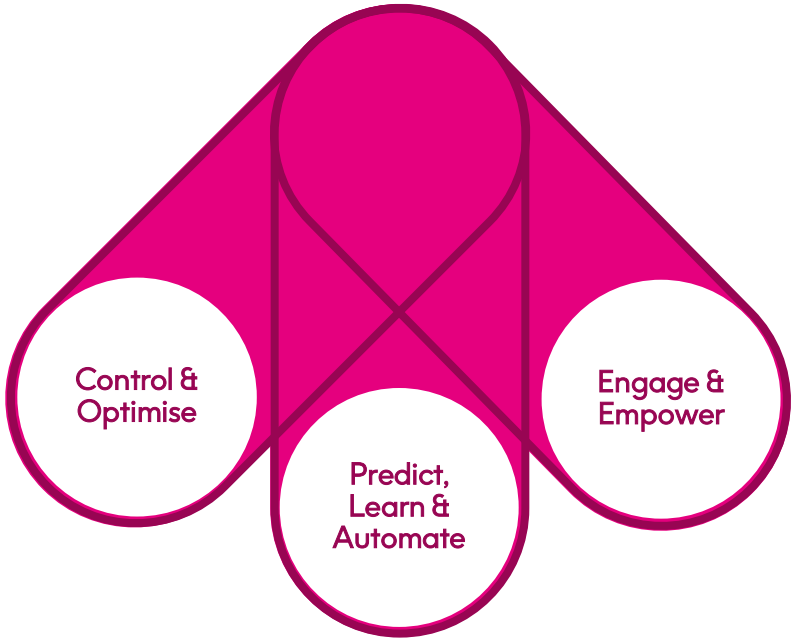
How do we leverage the data we have to make smarter decisions?

Can we do more with the same or declining budgets?

Can we improve our speed of innovation?

Drivers for Smart Cities

SMART

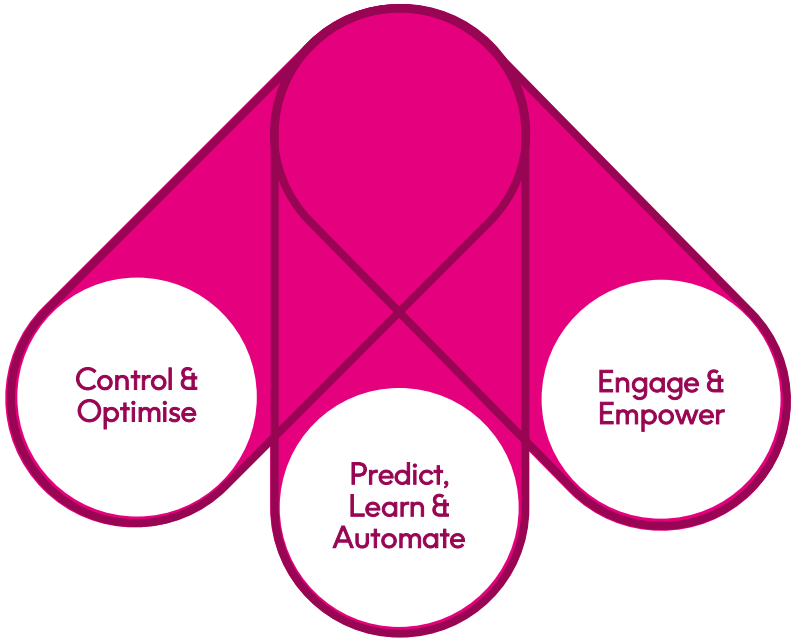


Smart

Interact in Real-Time

Target solutions (automation, interaction, proactive comms etc.) to have most impact on key areas of focus

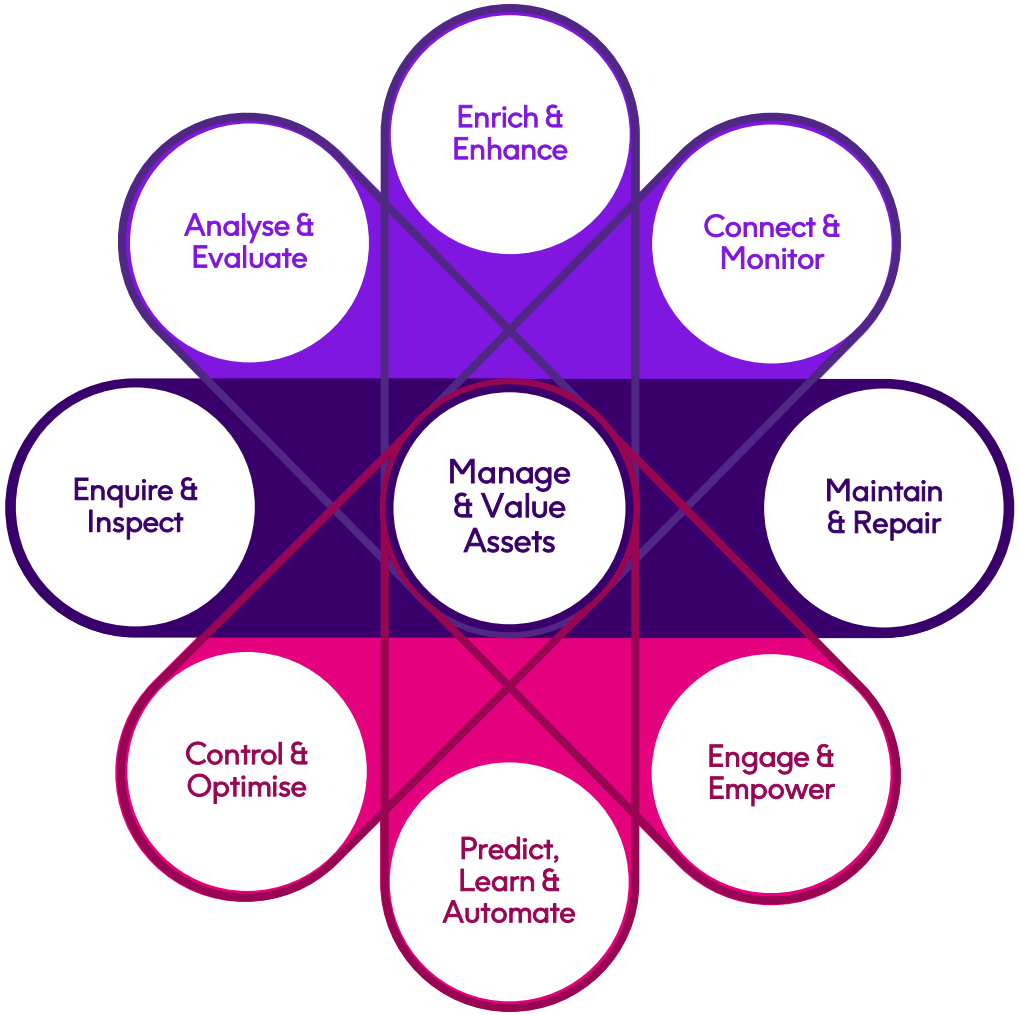
SMART



Why?

Perfect Council installs 20,000 sensors to become SMART

Foundation to Smart



2 Intelligence
Data-Driven Decisions

Analyse data to identify focus areas for action and investment and to support data driven decisions

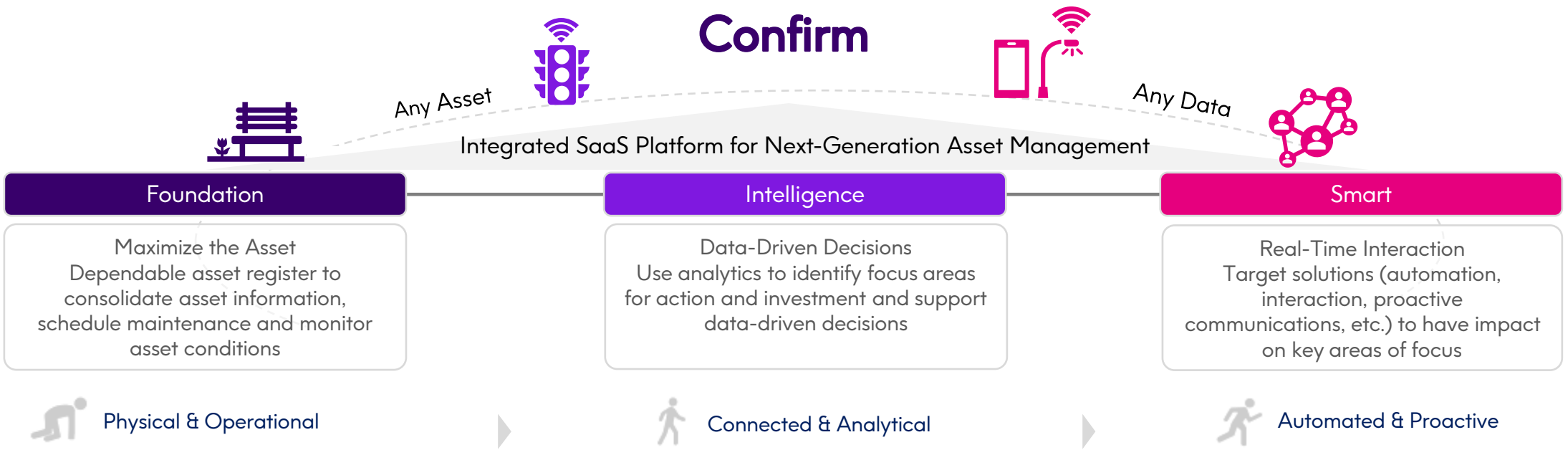
1 Foundation
Maximise the Asset

Collect/create, account, manage and action relevant data to support a safe, well managed environment

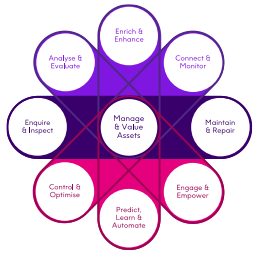
3 Smart
Interact in Real-Time

Target solutions (automation, interaction, proactive comms etc.) to have most impact on key areas of focus

Foundation to Smart



Foundation to Smart



Historical:
System of Record to Centralize Data and Automate Process

Future:
Central Hub to Collect & Analyze Asset Data to Make Data-Driven Decisions Across the Lifecycle

	Foundational Capabilities			Intelligent Capabilities		Smart Capabilities		
Customer Level	0.0 Low			1.0				High 2.0
Asset Manager Objectives	Dependable Asset Register	Asset Condition Monitoring	End-to-End Asset Maintenance	IoT Connected Assets	Automated Asset Condition Monitoring / Alerting	Smart Asset Control and Automation	Cross Asset / Data Control & Automation	Proactive Cross Asset / Data Control & Automation
Customer Engagement Objectives	Customer Reporting	Linked Customer Reports	Two-Way CRM	Single Customer Record	Automated Non-Personal Customer Updates	Automated Personal Customer Updates	Targeted Communication	Proactive, Personalized Customer Interaction

Solving Basic Challenges of Establishing a System of Record and Automating Workflow

Solving Emerging Challenges as Operators Look to Become More Intelligent and Proactive in Managing their Assets and Engaging with Customers

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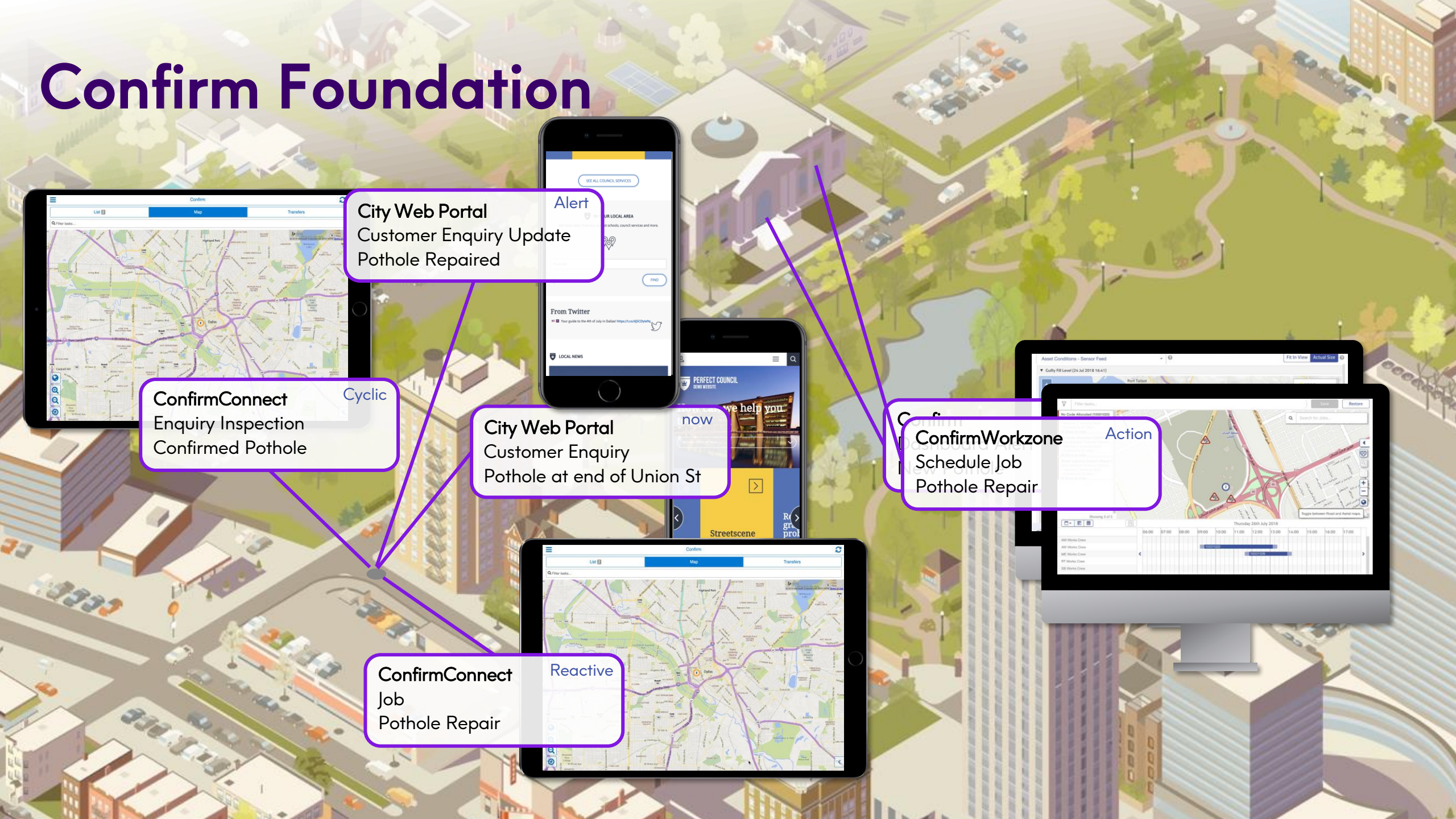
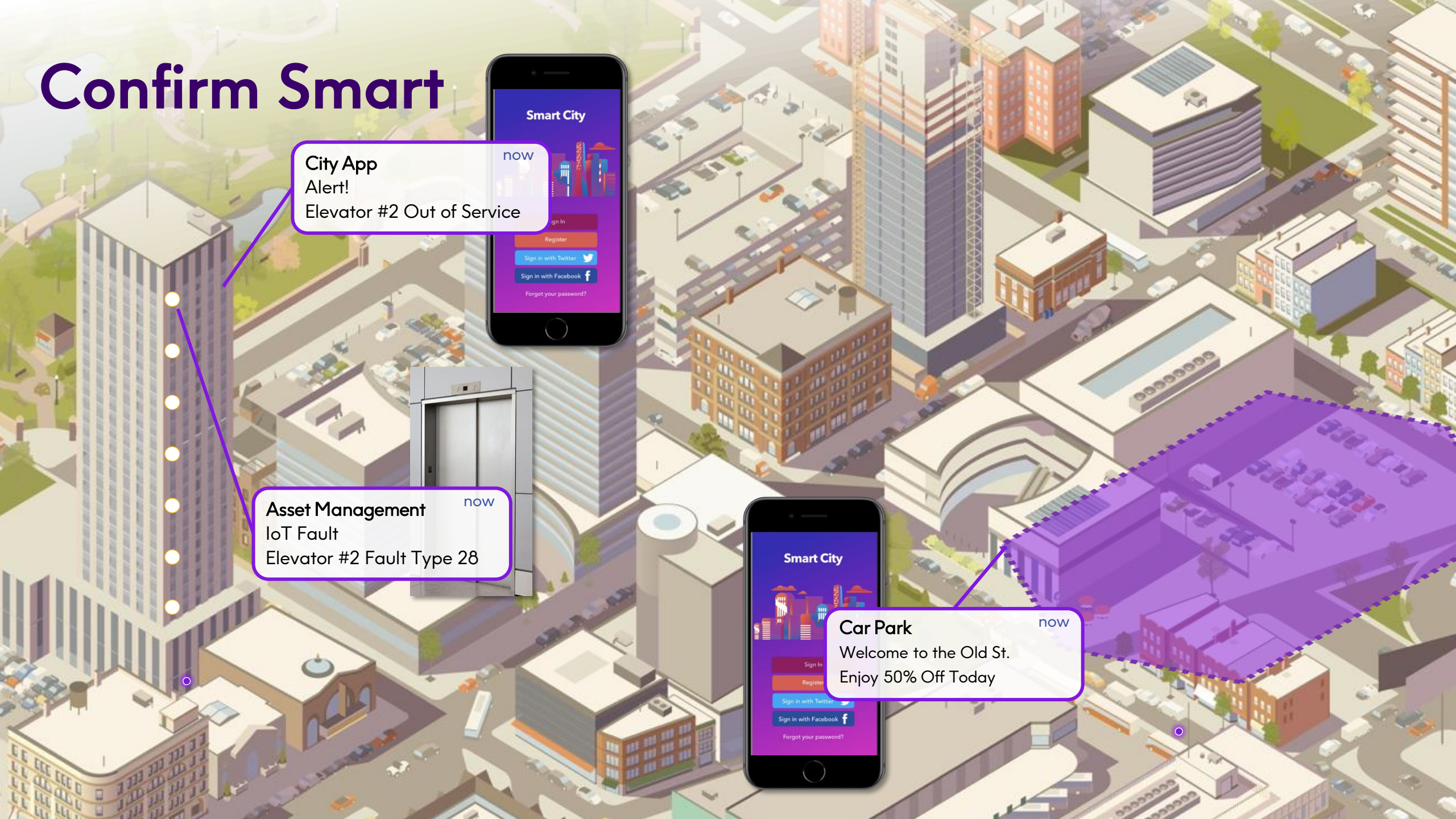
Confirm Foundation



Confirm Smart



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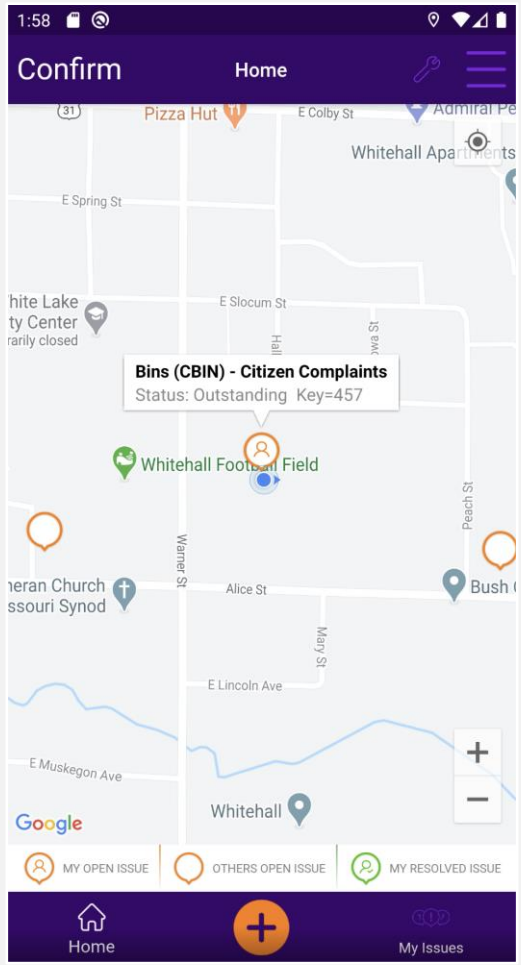

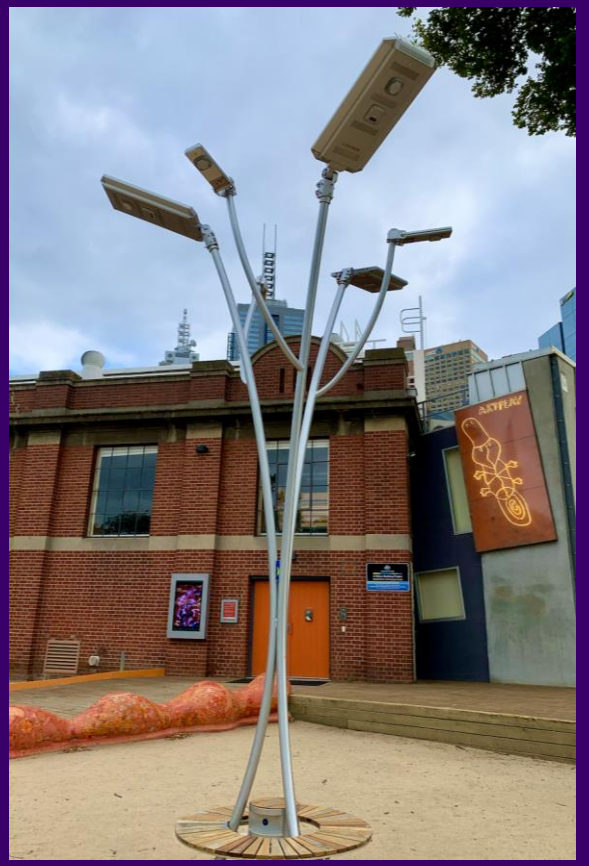

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Thank You

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