

# Confirm

# Smart City or SMART CITY

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The Precisely logo, featuring the word "precisely" in a lowercase, white, sans-serif font. The letter "p" is stylized with a vertical bar extending downwards. The logo is positioned in the bottom right corner of the slide.

precisely

# Typical Client Goals

How can we make our citizens feel more supported?

How can we better support citizen engagement?

How can we modernize our place infrastructure?

How can we attract the right intellectual capital to our place?

How can we attract new businesses to our Places?

Can we improve our speed of innovation?

How can we improve our decaying infrastructure?

How do we leverage the data we have to make smarter decisions?

Can we do more with the same or declining budgets?

# Drivers for Smart Cities

Adoption of new technologies

Need to better manage limited natural resources

Obsolete infrastructure

Need for improved quality of life

Delivering a sense of community in a digital world

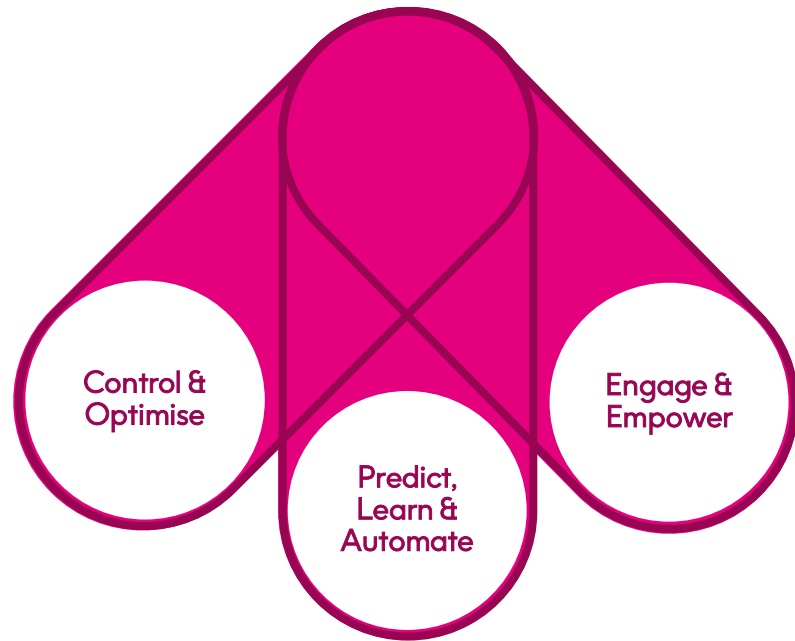
Growing urban population

Rapid urbanization

Improving safety and security

Increasing focus on environmental sustainability

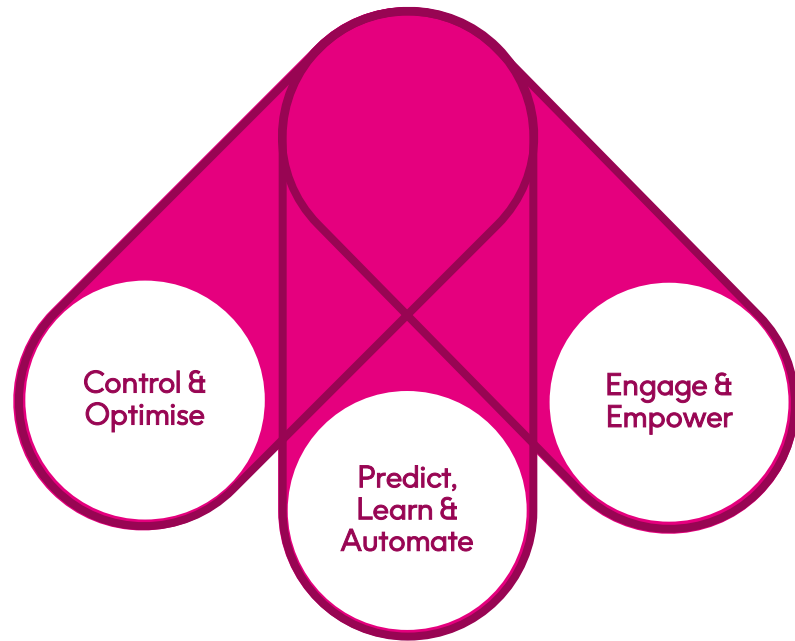
# SMART



**Smart**  
**Interact in Real-Time**

Target solutions (automation, interaction, proactive comms etc.) to have most impact on key areas of focus

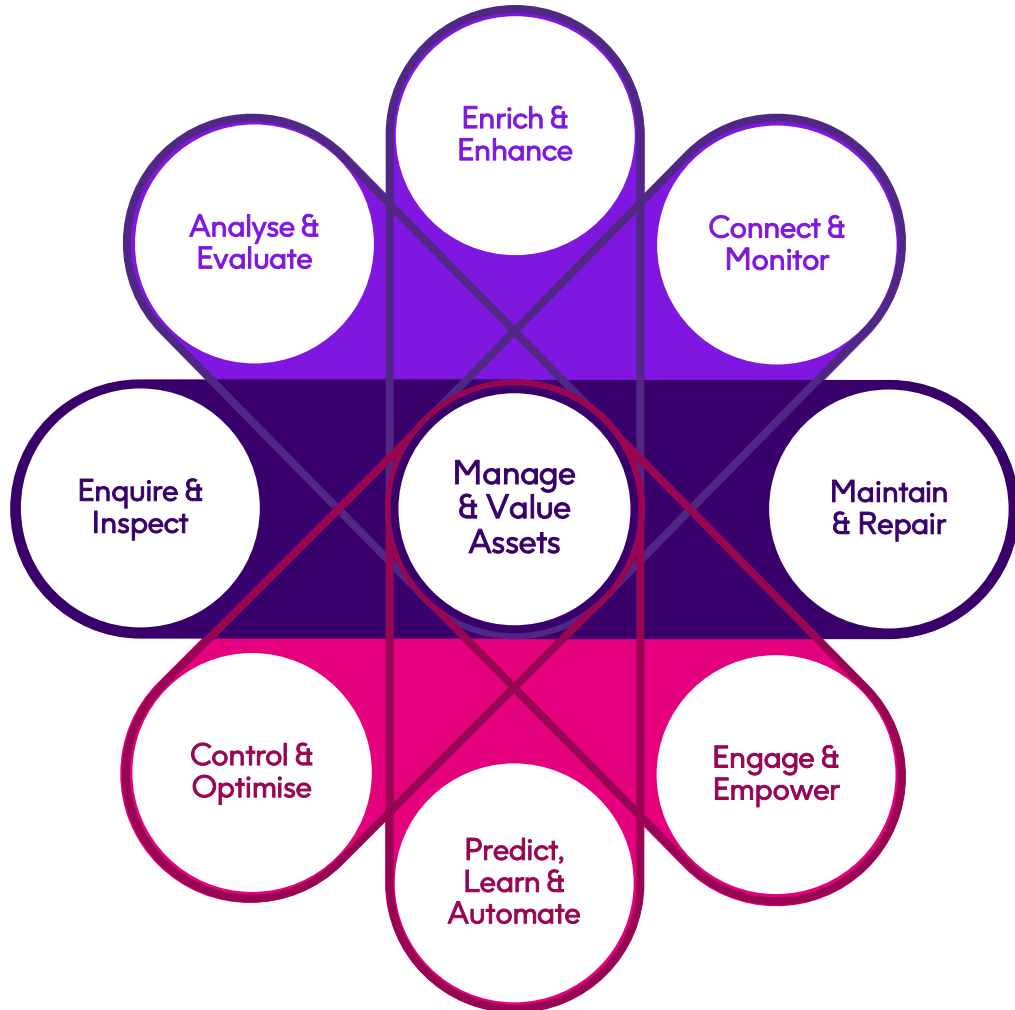
# SMART



## Why?

*Perfect Council  
installs 20,000  
sensors to  
become SMART*

# Foundation to Smart



**2** Intelligence  
Data-Driven Decisions

Analyse data to identify focus areas for action and investment and to support data driven decisions

**1** Foundation  
Maximise the Asset

Collect/create, account, manage and action relevant data to support a safe, well managed environment

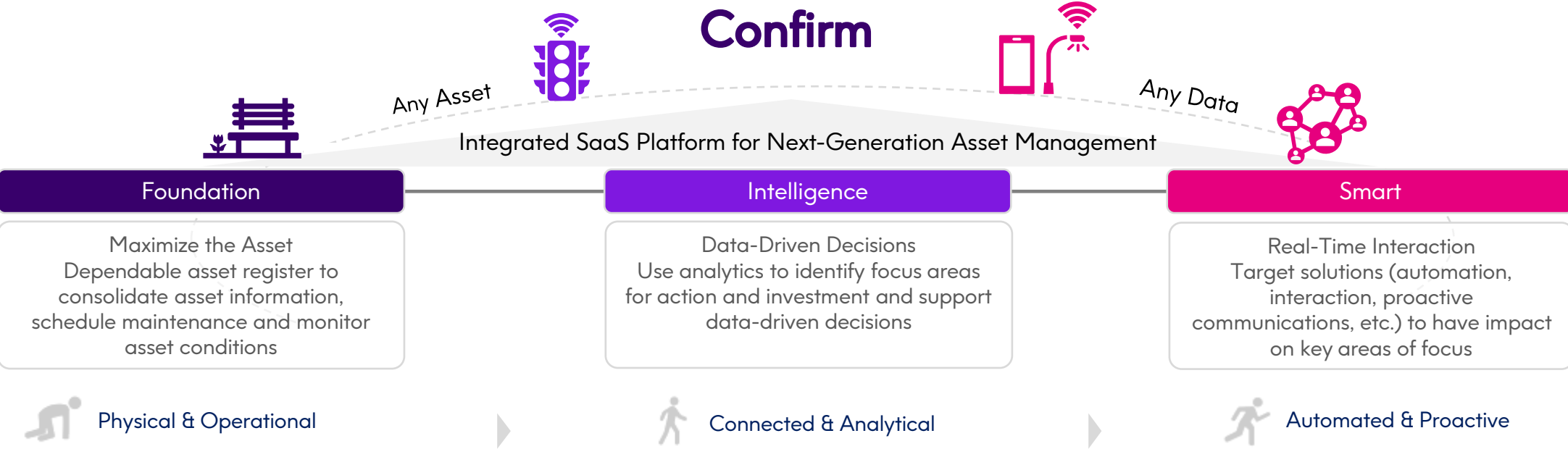
**3** Smart  
Interact in Real-Time

Target solutions (automation, interaction, proactive comms etc.) to have most impact on key areas of focus

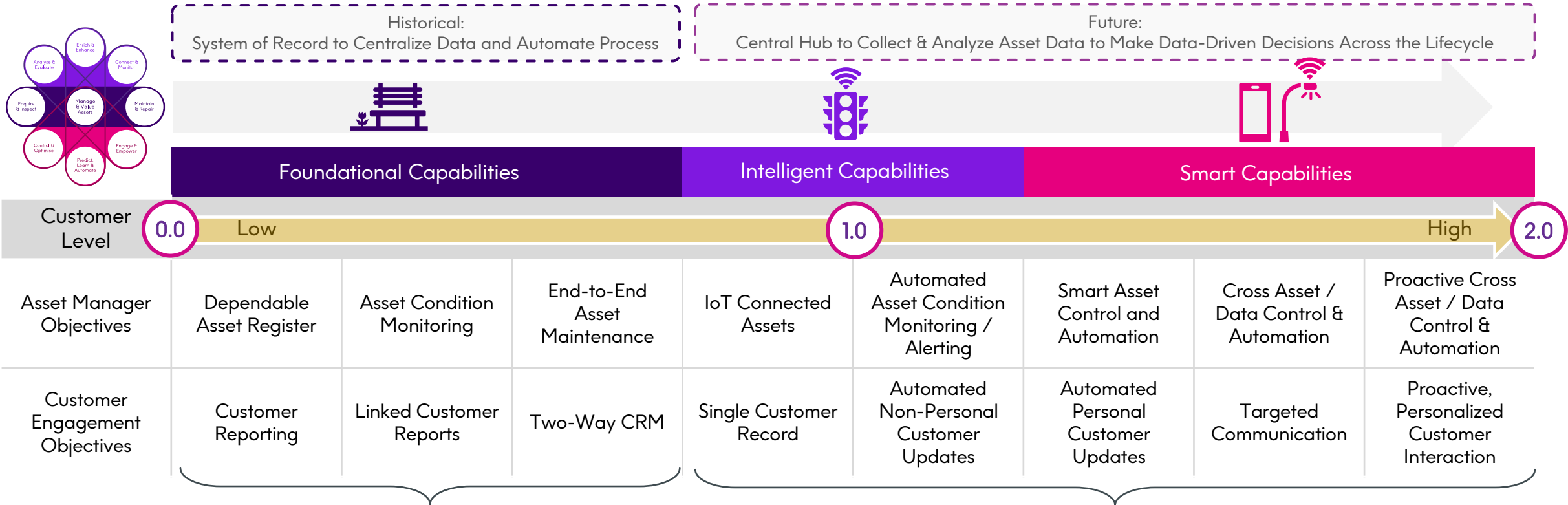
Confirm



# Foundation to Smart



# Foundation to Smart

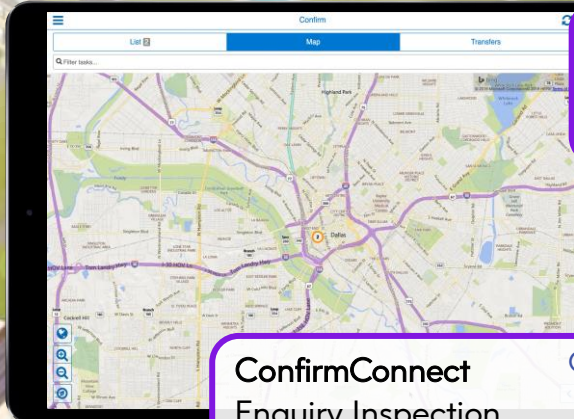


Solving Basic Challenges of Establishing a System of Record and Automating Workflow

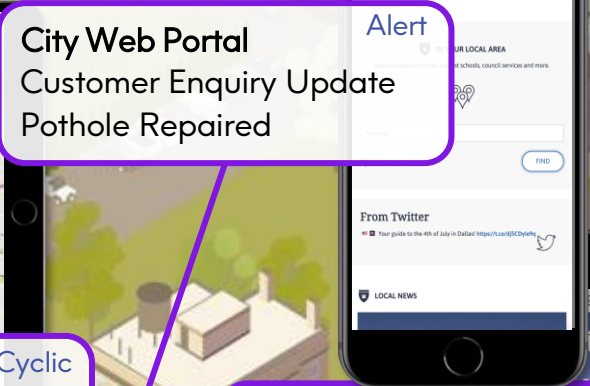
Solving Emerging Challenges as Operators Look to Become More Intelligent and Proactive in Managing their Assets and Engaging with Customers



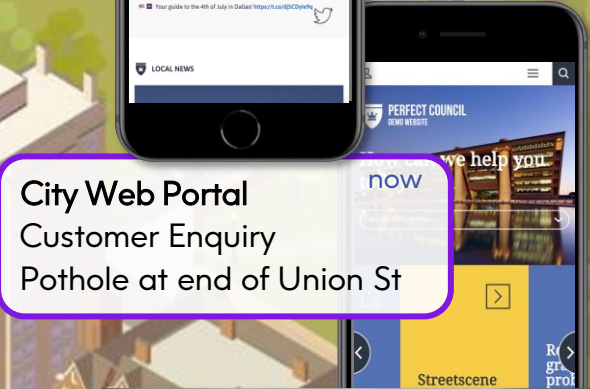
# Confirm Foundation



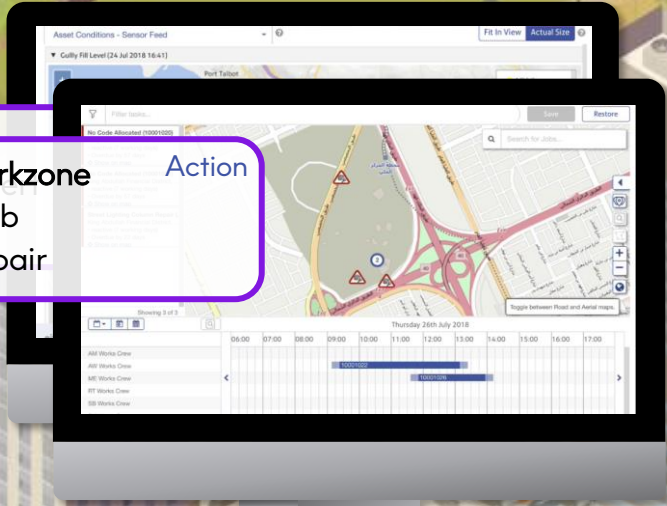
**ConfirmConnect**  
Enquiry Inspection  
Confirmed Pothole



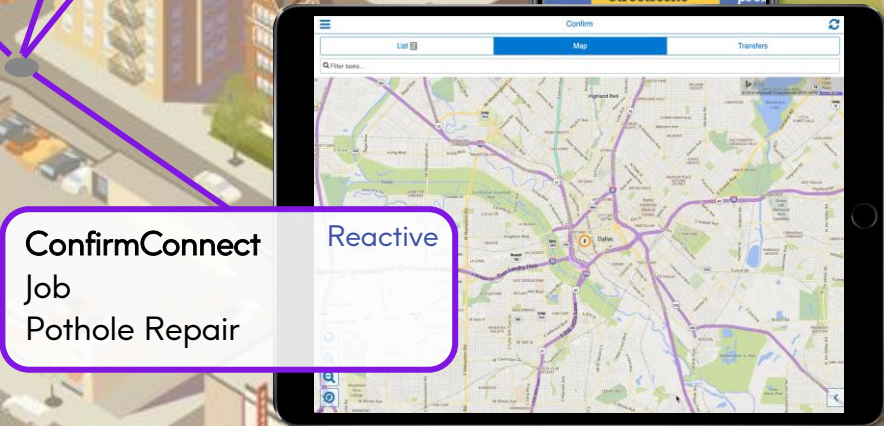
**City Web Portal**  
Customer Enquiry Update  
Pothole Repaired



**City Web Portal**  
Customer Enquiry  
Pothole at end of Union St



**Confirm Workzone**  
Schedule Job  
Pothole Repair

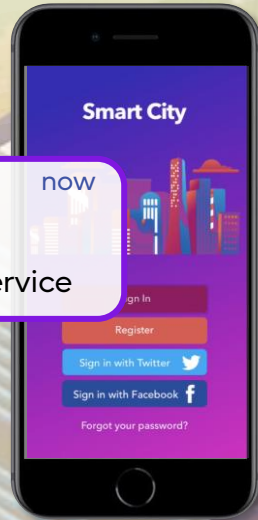


**ConfirmConnect**  
Job  
Pothole Repair

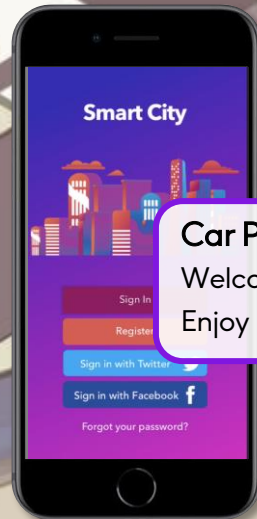
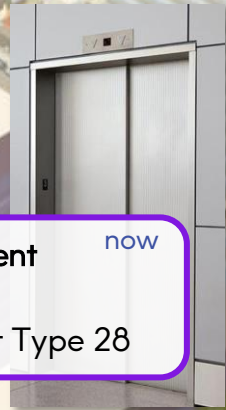
Reactive

# Confirm Smart

City App  
Alert!  
Elevator #2 Out of Service



Asset Management  
IoT Fault  
Elevator #2 Fault Type 28

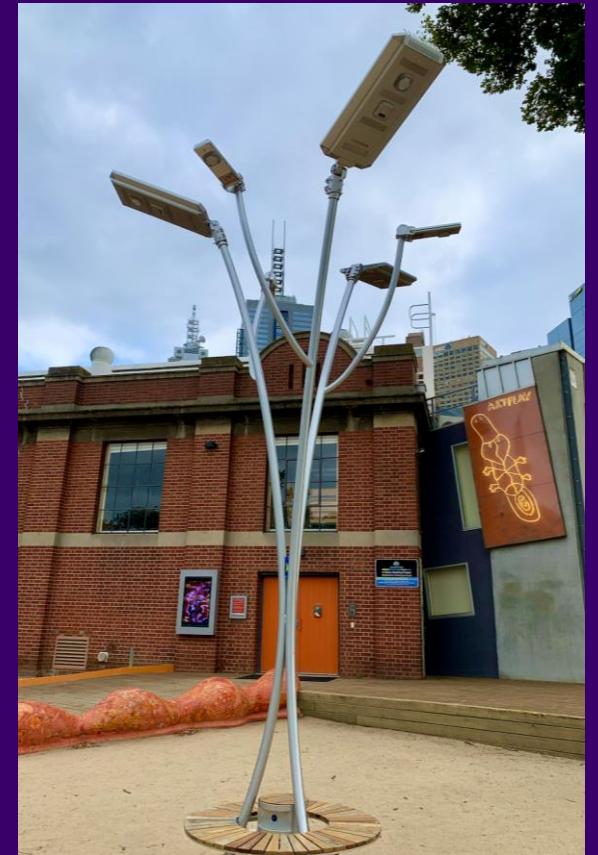


Car Park  
Welcome to the Old St.  
Enjoy 50% Off Today



# Smart City or SMART CITY

Why?



The image features a dark purple background with several 3D-rendered geometric shapes. At the top left is a horizontal rectangular block. To its right is a sphere. Further right is a vertical rectangular block. In the center, a vertical rectangular block is partially obscured by a sphere. At the bottom left is a sphere, followed by a horizontal rectangular block. At the bottom right is a vertical rectangular block. The text 'Thank You' is centered in the middle of the composition, and 'Confirm' is positioned in the lower right area.

**Thank You**

**Confirm**