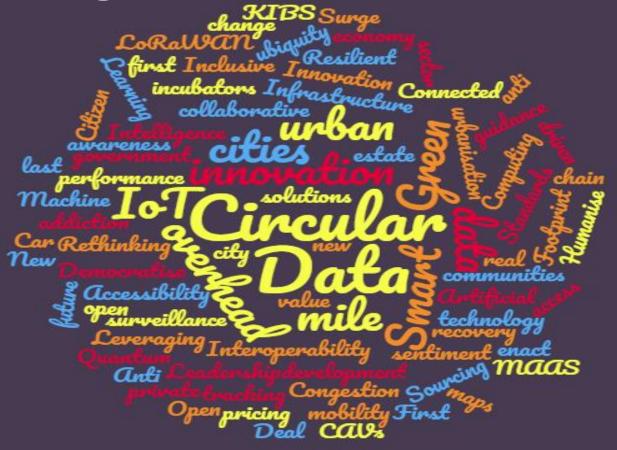


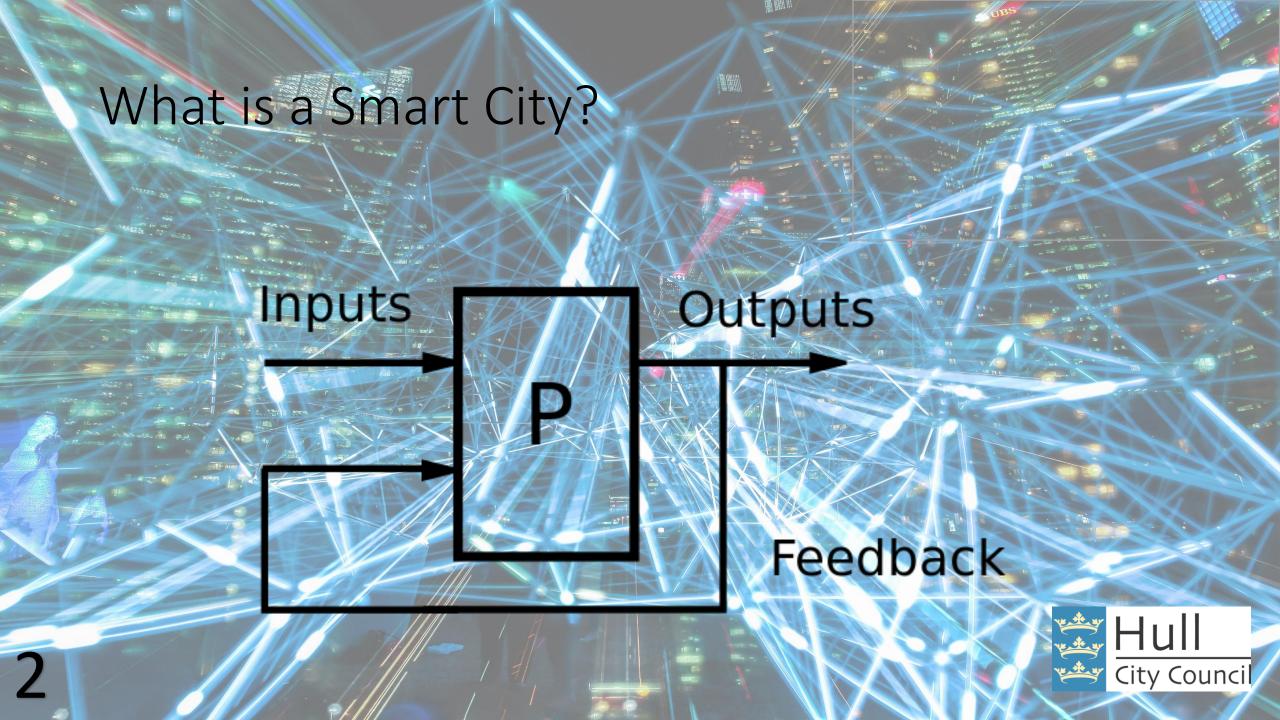
Data is the life blood and other buzz words



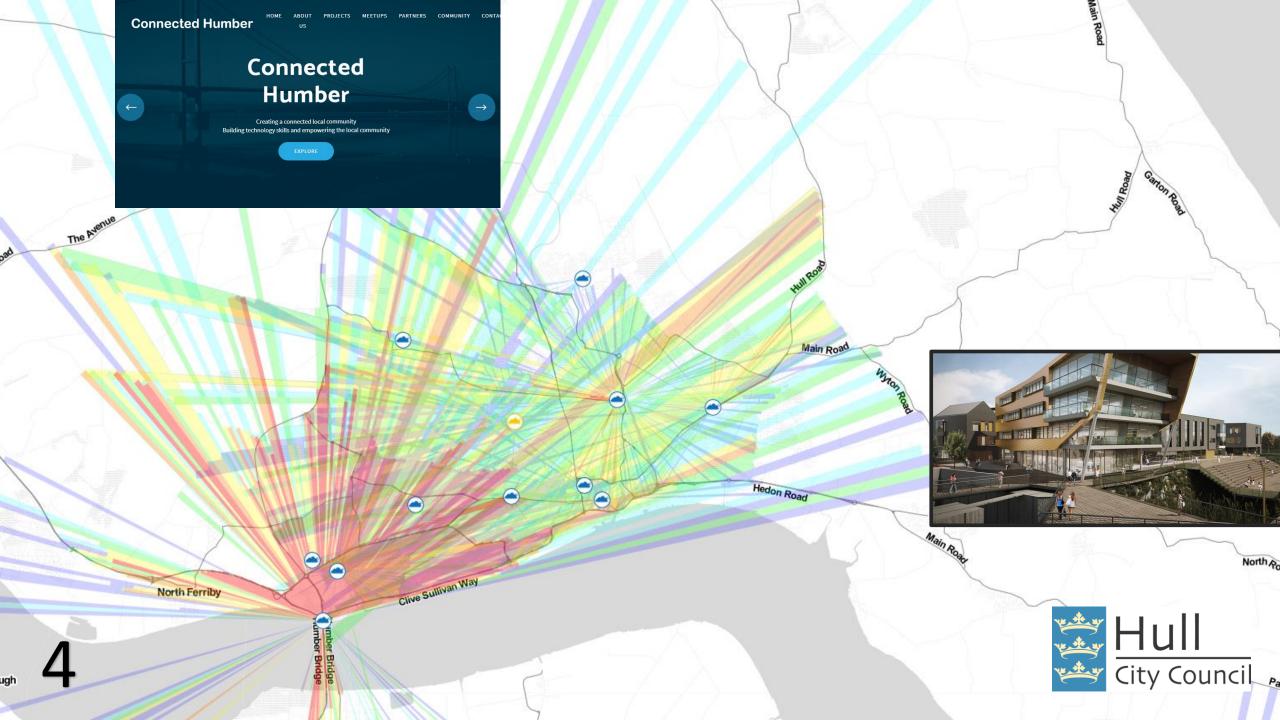
## Buzzword Bingo











### Full fibre - Hull shows the way

By Rory Cellan-Jones Technology correspondent

① 10 October 2019















Hull has become the first city in the UK where everyone can get full fibre broadband.

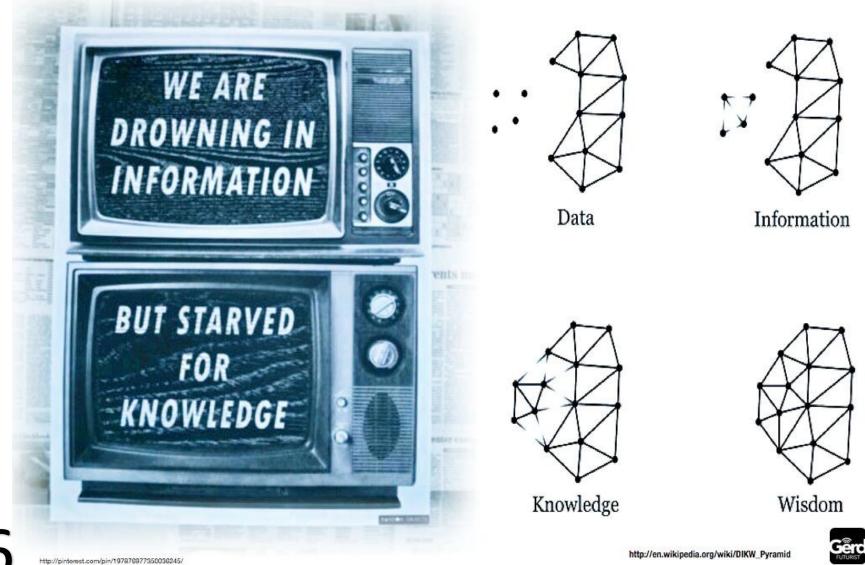
This achievement has come after a seven-year investment programme - and the fact that this city has led the way in developing this vital technology tells us an interesting story about the UK's broadband strategy.

Full fibre, where a fibre optic cable comes right into your home rather than to a streetside cabinet, is the gold standard of broadband, available to only 8% of UK premises.





## Knowledge. Wisdom. Learnings. Relevance. Depth.







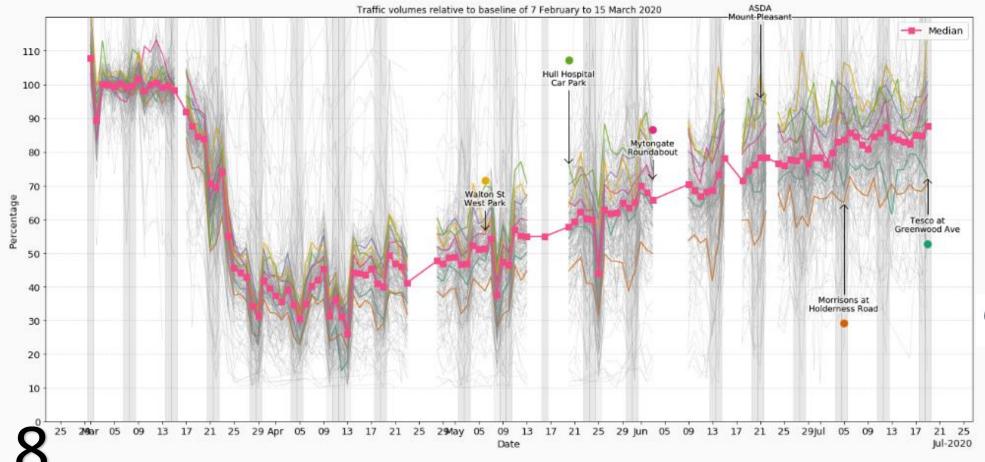
#### Hull

Statistics in Hull are obtained from inductive loops buried in the road surface, used as part of the SCOOT algorithm that coordinates sets of traffic signals. The underlying data should be at five minute intervals, and represents an average vehicle flow rather than absolute number. It is aggregated to 15 minute intervals first and small gaps of up to 30 minutes are filled with interpolation. The 15 minute interval should be sufficient to smooth out differences caused by traffic light cycles themselves.

Data is provided by Hull City Council through their open data portal. Thanks to Adam Jennison and his colleagues for helping to make this data available.

Last data obtained 20 July 2020 20:00

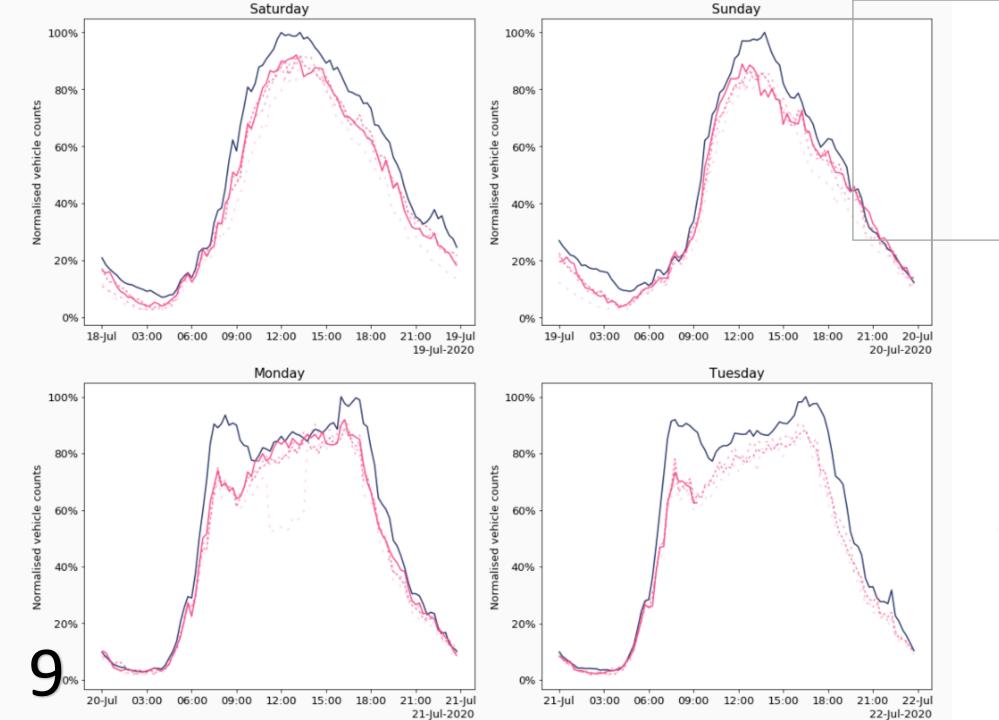
#### Hull





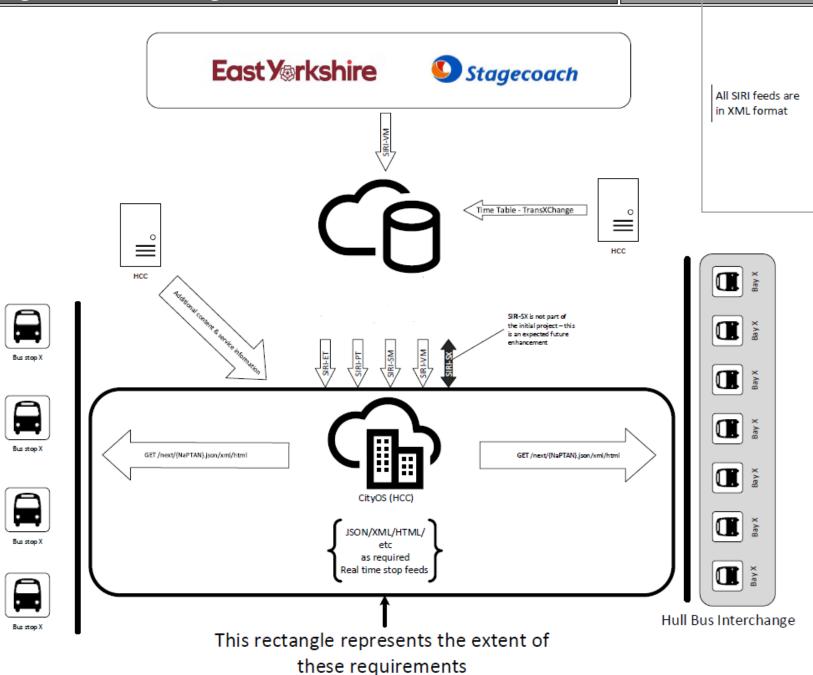


Data is the median across 245 monitoring points in Hull used in SCOOT traffic signal control. Each point is first considered individually relative to baseline data for that day of the week, calculated 7 Feb - 15 Mar. Thanks to Adam Jennison at Hull City Council for providing data. Luke Smith < luke.smith@ncl.ac.uk>.

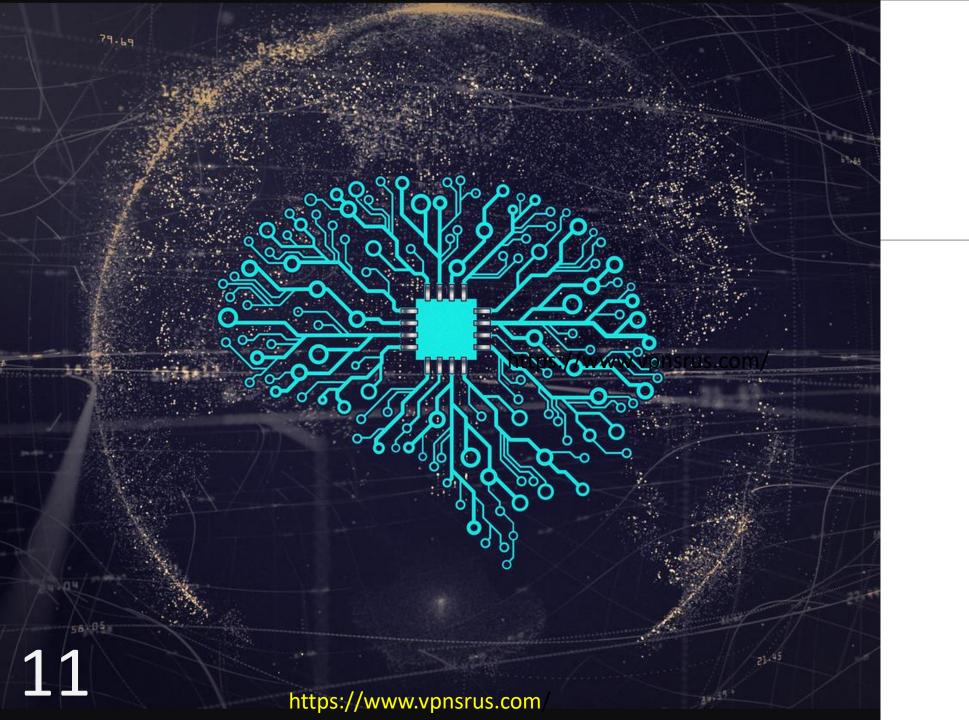




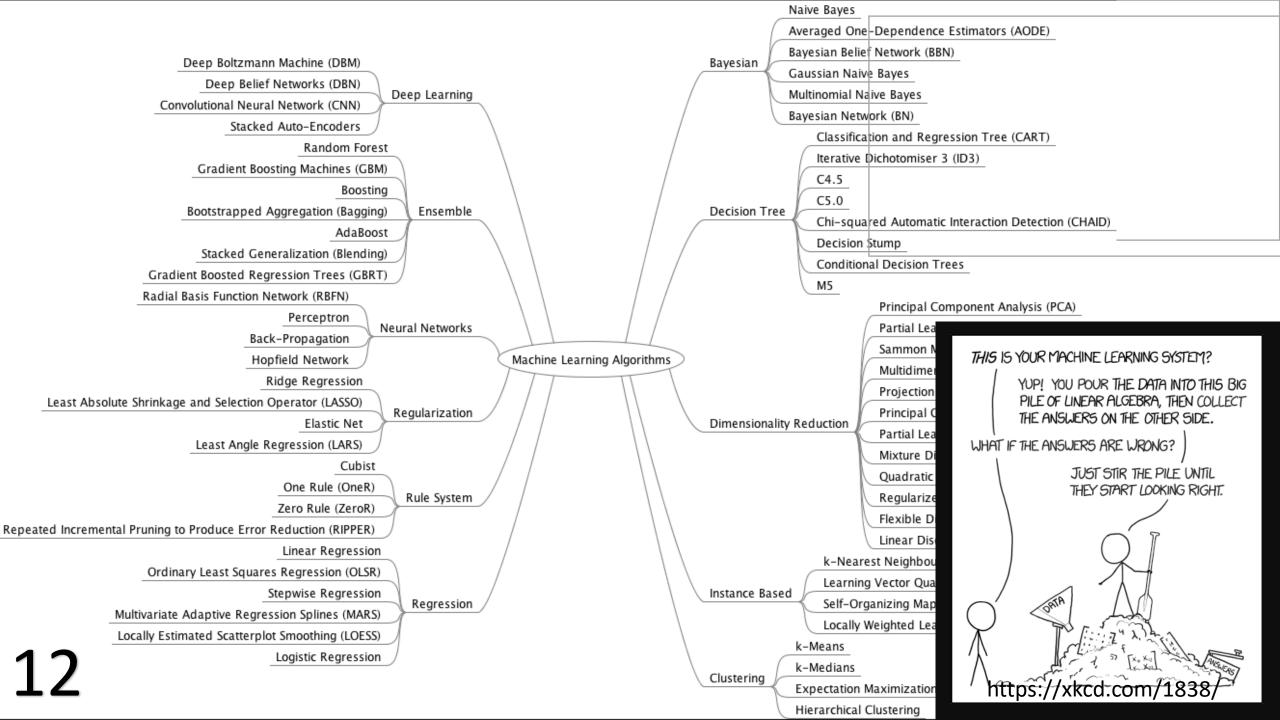












# Thank you..



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