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People Centric - The New Blueprint

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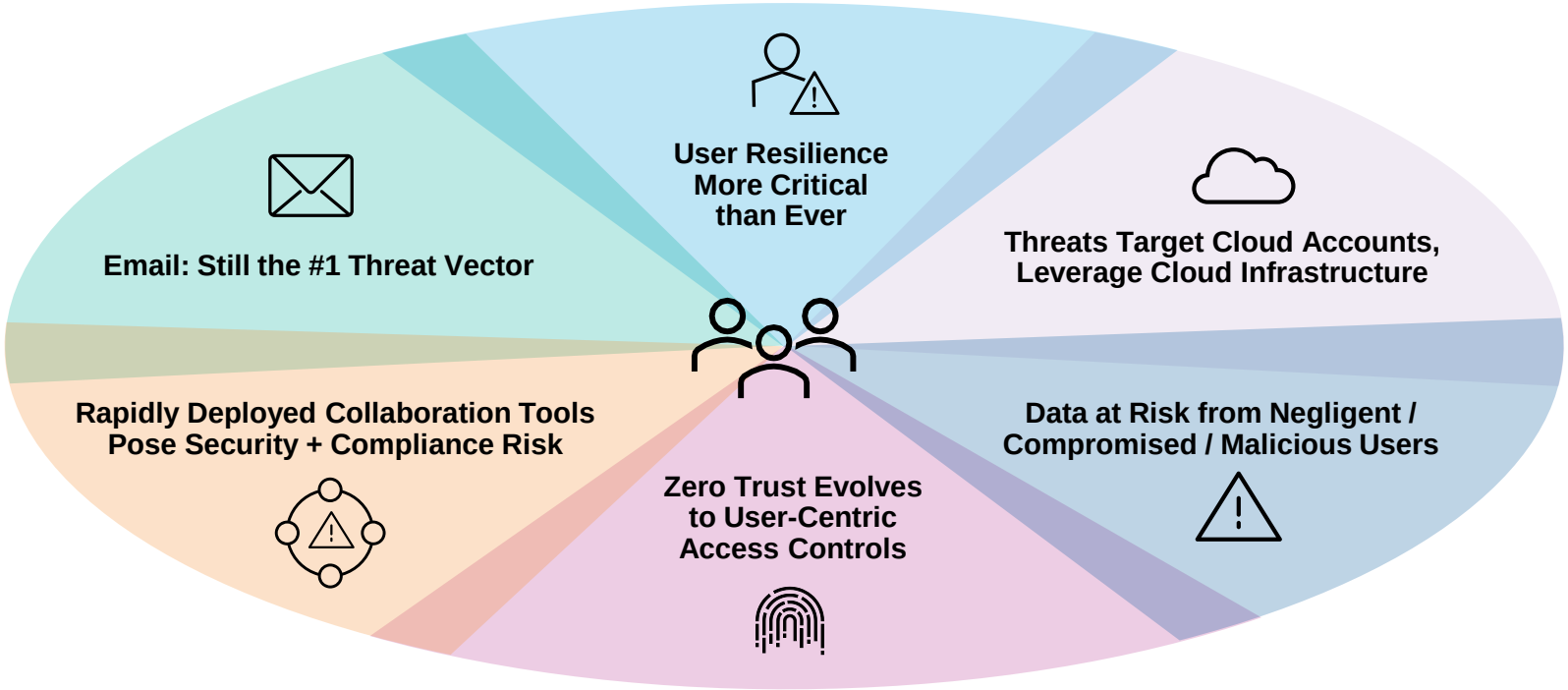
Director, Public Sector

2020

2020: People Become the Perimeter



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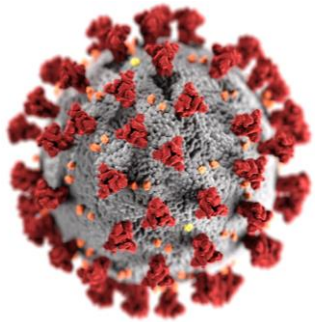
COVID-19 Related Threats



COVID-19 Threat Volume

Messages	400,000+
URLs	300,000+
Attachments	200,000+

Compromised Cloud Accounts

Orgs Targeted	93%
Compromised Accounts	58%

Business Email Compromise Attacks

BEC Monthly Attacks	500K+
Impersonated VIPs	50%

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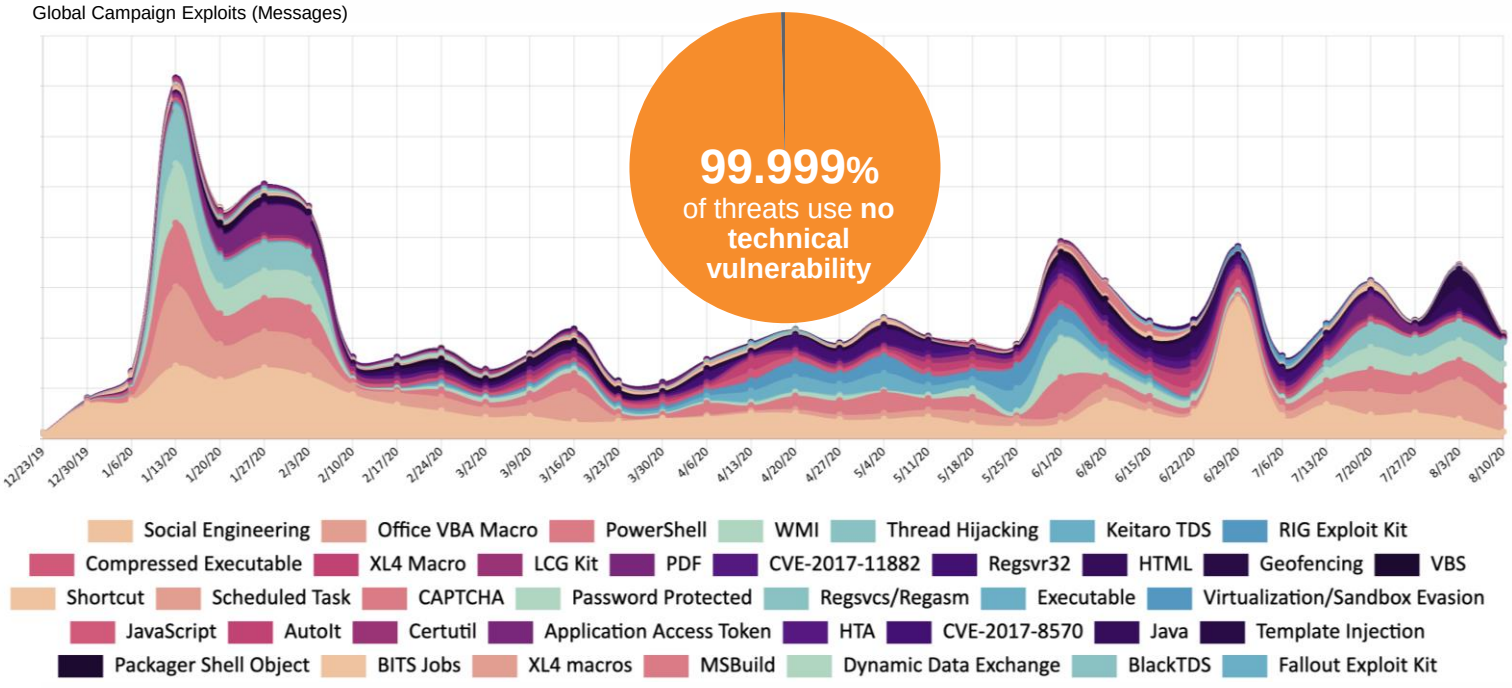
Attackers Continue to Rely on Social Engineering



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The Data Behind The Insight

#1 deployed solution in the **Fortune 1000**

7,000+ enterprise & government customers

130K+ SMB customers

120+ world's largest ISPs

5B+ daily emails

16M+ cloud accounts

Worldwide presence of threat researchers

6K+ IDS sensors

400M+ domains monitored

26B+ URLs

46K+ apps in catalog

45 email campaigns discovered daily

400K+ daily unique malware samples

86K+ social media accounts

120M+ attachments

2K+ cloud tenants

Tracking **100+** threat actors

PROOFPOINT NEXUS THREAT GRAPH

Email · ZTNA · SOAR · Security Awareness Training · CASB · Insider Threat Management · Archiving · Digital Risk

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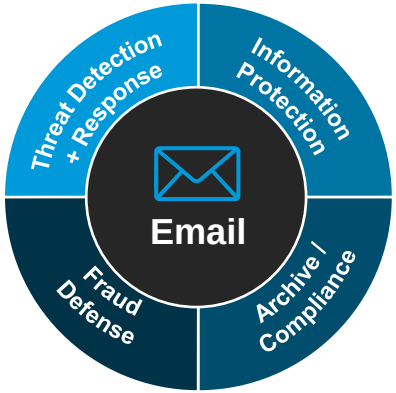
The New Blueprint is People-Centric

Protect the #1 Threat Vector



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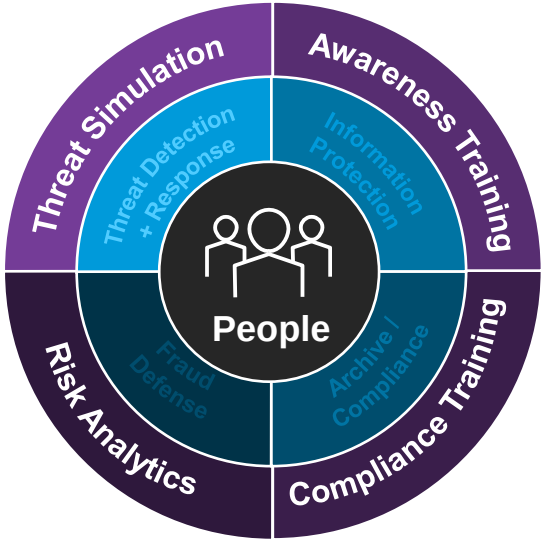
The New Blueprint is People-Centric

Protect People



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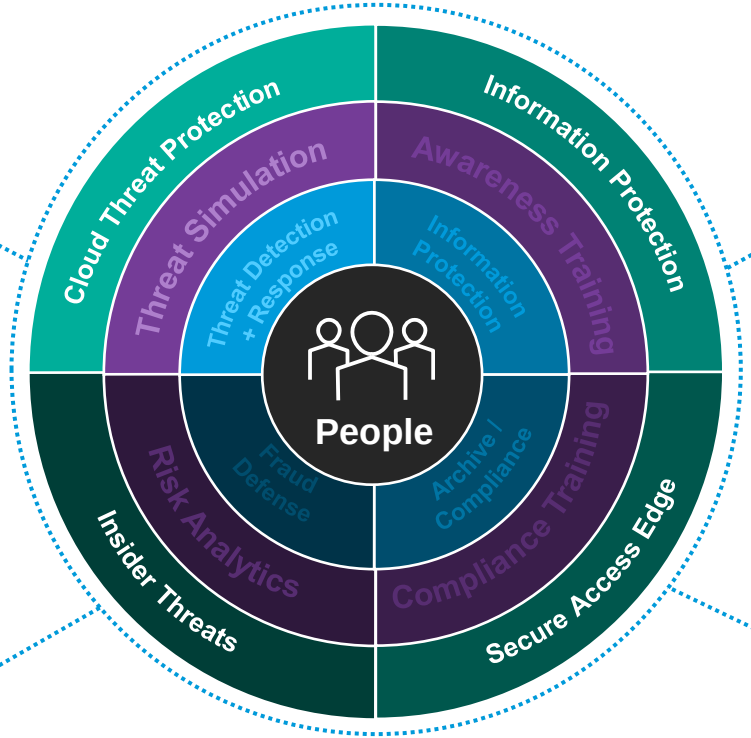
The New Blueprint is People-Centric

Protect What People Access



CASB

Enterprise DLP

Web Isolation

Insider Threat Management

Zero Trust Access

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PEOPLE-CENTRIC
RISK REDUCTION

Identify who is being attacked and evaluate their ability to protect themselves

IDENTIFY RISK

CHANGE BEHAVIOR

Deliver training based on actual threats, user behavior, and knowledge gaps

REDUCE EXPOSURE

Knowledgeable end users report potential threats which reduces attack surface

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